

SRS SURVEYS – MANDATORY

QR CODE SCANNING

ALL MERCHANDISERS MUST SCAN ONE QR CODE FOR EVERY MAGAZINE INVOICE AND BOOK INVOICE RECEIVED. IF YOU RECEIVE TWO DELIVERIES, SCAN TWO QR CODES. QR SCAN REQUIRED FOR EVERY INVOICE.

WEEKLY PACKOUT SURVEY – PLEASE ADD COMMENTS

EW ROTATION FOR 01/09/2025-01/14/2025 = B WEEK

PENNY PRESS

SELF-EXTENDER PRE-PACKED DISPLAYS

SELECT CVS & WALMART LOCATIONS

**WALMART (60) COPY DISPLAYS ON SALE
STARTING 12/26**

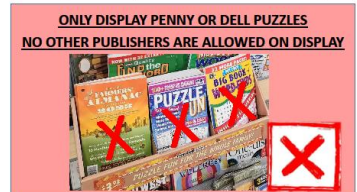
**CVS (30) COPY DISPLAYS ON SALE
STARTING 01/03**

**CVS STORES – PREFER MAINLINE PLACMENT.
IF NO MAINLINE, PLEASE PLACE IN THE
SEASONAL AISLE.**

**PLEASE REMOVE OLD DISPLAY AND DO NOT
PREMATURE THE NEW DISPLAY**

ATTENTION MAGAZINE MERCHANDISER

Penny Dell \$3.98 Puzzle Display



PennyDellPuzzles



KAPPA MAINLINE HOLIDAY DISPLAY
21 COPY PREPACK
ON SALE 12/23/2024
ISSUE 2554
(2ND KAPPA DISPLAY THIS MONTH)

SELECT STORES:
ACME
CVS
HANNAFORD
KING KULLEN
SAFEMART
SHOPPERS FOOD
SHOPRITE
STOP & SHOP
WALMART
WILD BY NATURE

PENNY PRESS - FAMILY FAVORITES
24 COPY PRE-PACK DISPLAYS – WINTER EDITION
ON SALE 12/23/2024

PLEASE PLACE IN SEASONAL AISLE OR HIGH TRAFFIC AREA.

SELECT STORES:

ACME
CVS
FOOD LION
GIANT
HANNAFORDS
HARRIS TEETER
KARNS
KING KULLEN

REDNERS
SAFEMART
SHOPRITE
STOP & SHOP
TOPS
WALGREENS
WALMART
WEIS



ACME, KARNS, SHOPRITE, STOP & SHOP & WALMART SELECT STORES
A360-PENNY PRESS PUZZLE SPINNERS
PUZZLE SPINNER TITLES ON SALE 01/09/2024

SURVEY IS NOW ACTIVE TO REORDER!



TITLE LIST WILL BE SENT OUT UPON RECEIPT

EMAIL TO LBROWNFIELD@HUDSONNEWS.COM
WITH ANY QUESTIONS OR IF YOU NEED A REORDER



MERCHANDISER ALERT:



CVS added a magazine and greeting card checkout fixture in select Health Hub stores.
The display is located at front of store

Place the correct Health & Wellness Special Editions with these UPCs

TISP SPECIALS	SPC SPECIALS	BHG SPECIALS	Meredith SPECIALS
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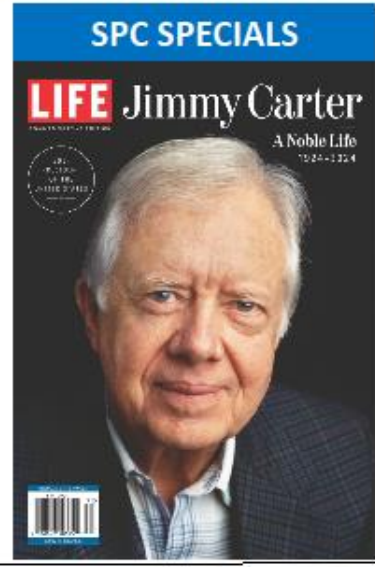
- This fixture is in 257 CVS Health Hub stores
- Participating store list attached



HOT ISSUES - MERCHANDISER ALERT

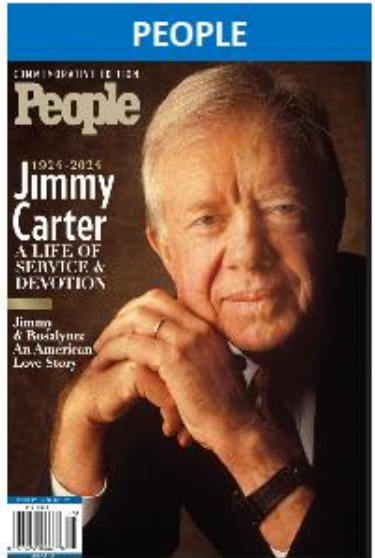
Place copies of
LIFE Jimmy Carter
Commemorative
in existing SPC Specials
pockets at checkout

Bipad: 10535
Issue: 2025-55
UPC: 8-88526-10535-1
On-Sale: **JAN 10, 2025**



Place copies of
PEOPLE Jimmy Carter
Commemorative
in existing PEOPLE
pockets alternating with
People Weekly

Bipad: 10662
Issue: 2025-55
UPC: 8-88526-10535-1
On-Sale: **JAN 10, 2025**



A360/CENTENNIAL SPECIALS 01/02/2025



A360 MEDIA DIGESTS 01/02/2025

Checkout Pockets:

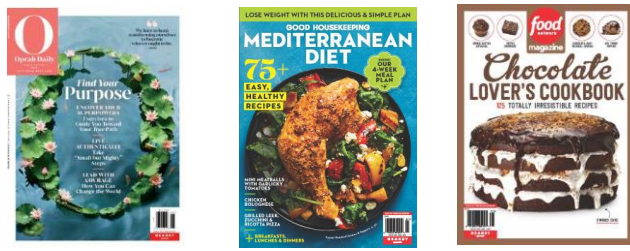
- a360media digest
- 99¢

→

Mainline: →

(Or display bin where applicable)

HEARST SPECIALS 01/02/2025



REGIONAL TITLE:
WASHINGTONIAN 12/19/2024





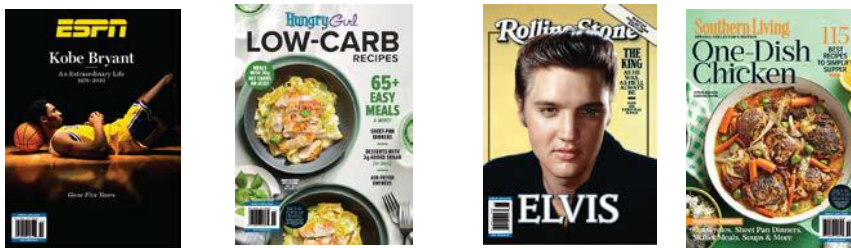
BH&G SPECIALS 01/02/2024



MEREDITH SPECIALS 01/09/2025



SPC SPECIALS 01/02/2024



TISP SPECIALS 01/09/2025



SRS MAG/BOOK SURVEY
REORDER INSTRUCTIONS

Product Group: MAGAZINE/BOOK SURVEY

Store #: 355

Your ID#: 79440

Next

Thank You for your information!
Your confirmation # is 1306496

BRAND: MAGAZINE/BOOK

If the QR Code does not scan and the Alternate Number is not legible No file chosen

Please take a picture of the Tote Label or Invoice and Upload

10355 SHOPRITE 355
V42787
808 ROUTE 46
PARSIPPANY, NJ

SURVEY

BRAND: MAGAZINE/BOOK RETAILER

Please Remember to Scan the corresponding Magazine QR code for EACH Magazine Invoice

Did you service the magazines at the Checkouts? YES NO

If not, please explain.

Did you service the magazines on the Mainline? YES NO

If not, please explain

Please Remember to Scan the corresponding Book QR code for EACH Book Invoice

Did you receive a book shipment? YES NO

Did you pack out the book shipment? YES NO

If not, please explain.

Comments, if none enter none.

Additional Book Shortage Questions

Are the Children's Books Out of Stock? YES NO

Are the Mass Market Paperback Books Out of Stock? YES NO

Additional Book Shortage Questions

Are the Children's Books Out of Stock? YES NO

Are the Mass Market Paperback Books Out of Stock? YES NO

Are the Trade Books Out of Stock? YES NO
(Stop & Shop Only)

How many empty pockets?

NEW – STOP & SHOP TRADE BOOKS OUT OF STOCK FIELD

NEWSLETTER WEBSITE:

[HTTP://HUDSONNEWS.COM](http://HUDSONNEWS.COM)

USER NAME: hudsonnewsletter

PASSWORD:

newsletter@hudson

REORDERS FOR HUDPAR, HMAD & MDI:

**MAGREORDER@HUDSONNEWS.COM &
CUSTOMERSERVICE@HUDSONNEWS.COM**

DELIVERY QUESTIONS

**DELIVERYDEPARTMENT@HUDSONNEWS.COM
& CUSTOMERSERVICE@HUDSONNEWS.COM**

MAGAZINE

**DISTRIBUTION
ALL STORES:**

**DISTRIBUTION@HUDSONRPM.COM and
CUSTOMERSERVICE@HUDSONNEWS.COM**

BOOKS

**BOOK ORDERS/REORDERS
SHORTAGES/NOF REPORTING FOR
BOOKS**

**BOOKREORDER@HUDSONNEWS.COM;
BOOKSHORTAGE@HUDSONNEWS.COM
& CUSTOMERSERVICE@HUDSONNEWS.COM**

SRS = STORE REPORTING SYSTEM

GO TO & SAVE

WWW.HUDSONRPM.COM/SURVEY

EMAIL ANY QUESTIONS TO:

SRS@HUDSONNEWS.COM

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