

**SRS SURVEYS – MANDATORY**

**QR CODE SCANNING**

**ALL MERCHANDISERS MUST SCAN ONE QR CODE FOR EVERY MAGAZINE INVOICE AND BOOK INVOICE RECEIVED. IF YOU RECEIVE TWO DELIVERIES, SCAN TWO QR CODES. QR SCAN REQUIRED FOR EVERY INVOICE.**

**WEEKLY PACKOUT SURVEY – PLEASE ADD COMMENTS**

**EOW ROTATION FOR 01/16/2025 – 01/21/2025 = A WEEK**



**KAPPA MAINLINE HOLIDAY DISPLAY**

**21 COPY PREPACK**

**ON SALE 01/24/2025**

**ISSUE 2555**

**(2ND KAPPA DISPLAY THIS MONTH)**

**SELECT STORES:**

**ACME**

**CVS**

**HANNAFORD**

**KING KULLEN**

**SAFEWAY**

**SHOPPERS FOOD**

**SHOPRITE**

**STOP & SHOP**

**WALMART**

**WILD BY NATURE**

**ACME, KARNS, SHOPRITE, STOP & SHOP & WALMART SELECT STORES**  
**A360-PENNY PRESS PUZZLE SPINNERS**  
**PUZZLE SPINNER TITLES ON SALE 01/09/2024**



**SURVEY IS NOW ACTIVE TO REORDER!**

**EMAIL TO [LBROWNFIELD@HUDSONNEWS.COM](mailto:LBROWNFIELD@HUDSONNEWS.COM)**  
**WITH ANY QUESTIONS OR IF YOU NEED A REORDER**



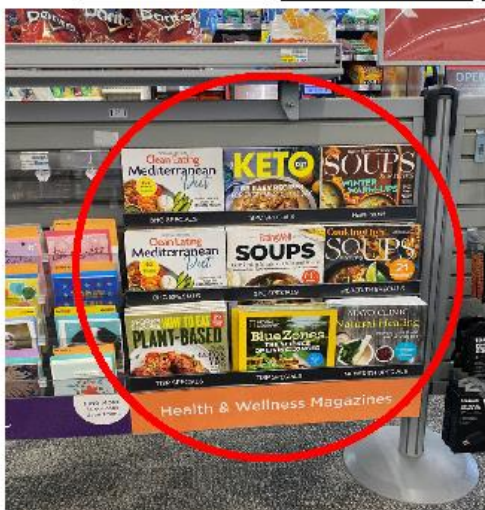
**MERCHANDISER ALERT:**



CVS added a magazine and greeting card checkout fixture in select Health Hub stores.  
 The display is located at front of store

**Place the correct Health & Wellness Special Editions with these UPCs**

TISP SPECIALS	SPC SPECIALS	BHG SPECIALS	Meredith SPECIALS
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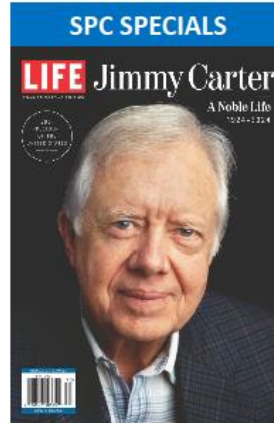
- This fixture is in 257 CVS Health Hub stores
- Participating store list attached



**HOT ISSUES - MERCHANDISER ALERT**

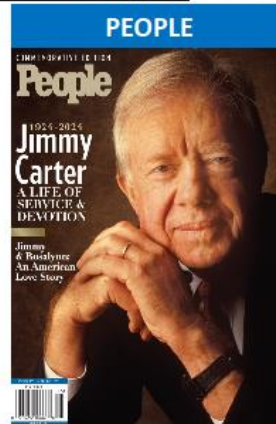
Place copies of  
**LIFE Jimmy Carter**  
**Commemorative**  
in existing SPC Specials  
pockets at checkout

**Bipad:** 10535  
**Issue:** 2025-55  
**UPC:** 8-88526-10535-1  
**On-Sale:** **JAN 10, 2025**



Place copies of  
**PEOPLE Jimmy Carter**  
**Commemorative**  
in existing PEOPLE  
pockets alternating with  
People Weekly

**Bipad:** 10662  
**Issue:** 2025-55  
**UPC:** 8-88526-10535-1  
**On-Sale:** **JAN 10, 2025**



**a360media**





**A360/CENTENNIAL SPECIALS 01/16/2025**



**A360 MEDIA DIGESTS 01/16/2025**

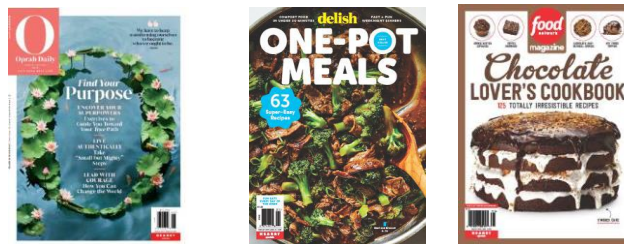
Checkout Pockets:

- a360media digest
- NEWEST DIGESTS SPS
- PLACEMENT IN A360 SPS
- a360media digest **5000** **Special**

→

Mainline: →  
(Or display bin where applicable)

**HEARST SPECIALS 01/16/2025**





**BH&G SPECIALS 01/16/2025**



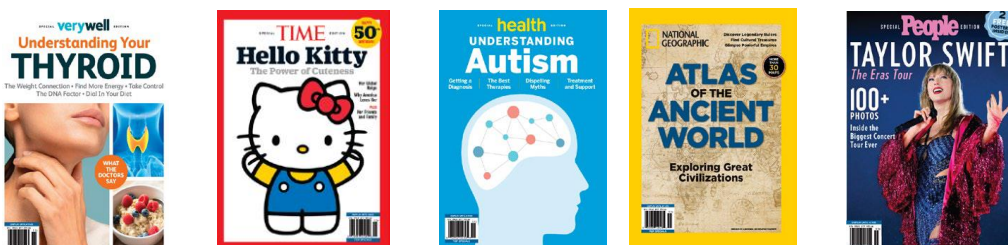
**MEREDITH SPECIALS 01/09/2025**



**SPC SPECIALS 01/16/2025**



**TISP SPECIALS 01/09/2025**



**SRS MAG/BOOK SURVEY**  
**REORDER INSTRUCTIONS**

Product Group: MAGAZINE/BOOK SURVEY

Store #: 355

Your ID#: 79440

Next

Thank You for your information!  
Your confirmation # is 1306496

BRAND: MAGAZINE/BOOK

If the QR Code does not scan and the Alternate Number is not legible  No file chosen

Please take a picture of the Tote Label or Invoice and Upload

10355 SHOPRITE 355  
V42787  
808 ROUTE 46  
PARSIPPANY, NJ

**SURVEY**

BRAND: MAGAZINE/BOOK RETAILER

**Please Remember to Scan the corresponding Magazine QR code for EACH Magazine Invoice**

Did you service the magazines at the Checkouts?  YES  NO

If not, please explain.

Did you service the magazines on the Mainline?  YES  NO

If not, please explain

**Please Remember to Scan the corresponding Book QR code for EACH Book Invoice**

Did you receive a book shipment?  YES  NO

Did you pack out the book shipment?  YES  NO

If not, please explain.

Comments, if none enter none.

**Additional Book Shortage Questions**

Are the Children's Books Out of Stock?  YES  NO

Are the Mass Market Paperback Books Out of Stock?  YES  NO

**Additional Book Shortage Questions**

Are the Children's Books Out of Stock?  YES  NO

Are the Mass Market Paperback Books Out of Stock?  YES  NO

Are the Trade Books Out of Stock?  YES  NO  
**(Stop & Shop Only)**

How many empty pockets?

**NEW – STOP & SHOP TRADE BOOKS OUT OF STOCK FIELD**

**NEWSLETTER WEBSITE:**

**[HTTP://HUDSONNEWS.COM](http://HUDSONNEWS.COM)**

**USER NAME: hudsonnewsletter**

**PASSWORD:**

**newsletter@hudson**

**REORDERS FOR HUDPAR, HMAD & MDI:**

**[MAGREORDER@HUDSONNEWS.COM](mailto:MAGREORDER@HUDSONNEWS.COM) &  
[CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**DELIVERY QUESTIONS**

**[DELIVERYDEPARTMENT@HUDSONNEWS.COM](mailto:DELIVERYDEPARTMENT@HUDSONNEWS.COM)  
& [CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**MAGAZINE**

**DISTRIBUTION  
ALL STORES:**

**[DISTRIBUTION@HUDSONRPM.COM](mailto:DISTRIBUTION@HUDSONRPM.COM) and  
[CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**BOOKS**

**BOOK ORDERS/REORDERS  
SHORTAGES/NOF REPORTING FOR  
BOOKS**

**[BOOKREORDER@HUDSONNEWS.COM](mailto:BOOKREORDER@HUDSONNEWS.COM);  
[BOOKSHORTAGE@HUDSONNEWS.COM](mailto:BOOKSHORTAGE@HUDSONNEWS.COM)  
& [CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**SRS = STORE REPORTING SYSTEM**

**GO TO & SAVE**

**[WWW.HUDSONRPM.COM/SURVEY](http://WWW.HUDSONRPM.COM/SURVEY)**

**EMAIL ANY QUESTIONS TO:**

**[SRS@HUDSONNEWS.COM](mailto:SRS@HUDSONNEWS.COM)**

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