

SRS SURVEYS – MANDATORY

QR CODE SCANNING

**ALL MERCHANDISERS MUST SCAN ONE QR CODE FOR EVERY MAGAZINE
INVOICE AND BOOK INVOICE RECEIVED.**

WEEKLY PACKOUT SURVEY – PLEASE ADD COMMENTS

PENNY PRESS SHELF EXTENDERS
ON SALE 01/22/2026

SELECT STORES

ATTENTION MAGAZINE MERCHANDISER

Penny Dell \$3.98 Puzzle Display

ONLY DISPLAY PENNY OR DELL PUZZLES
NO OTHER PUBLISHERS ARE ALLOWED ON DISPLAY



ATTACH NEW DISPLAY TO MAGAZINE RACK
REMOVE ALL OLDER DISPLAYS FROM STORE



PennyDellPuzzles

SHIPPING CARTON:



PENNY PRESS
PRE-PACKED MAINLINE DISPLAY
SELECT STORES
ON SALE 01/15/26



Puzzle Harmony + Floor Display

The Latest Puzzle Launch from McClatchy Media!

On sale: 12/05/2025 [Bipad: 40715]



0-71896-74338-8



0-71486-40716-4



0-71896-74334-0



0-71486-40715-7



0-71896-74340-1



0-71435-40710-8

- Display bin featuring six unique puzzle titles
- 6 copies of each – 36 total copies

Folded dimensions:
16 3/4" x 15 1/2" x 2 1/2"

Assembled Dimensions:
15 1/4"W x 14 1/2"D x 33"H
13" tall header card
Total height –56"



ACME, KARNS, SHOPRITE, STOP & SHOP &
WALMART SELECT STORES
A360-PENNY PRESS PUZZLE SPINNERS

SURVEY IS ACTIVE TO REORDER!



CVS added a magazine and greeting card checkout fixture in select Health Hub stores.
The display is located at front of store

Place the correct Health & Wellness Special Editions with these UPCs

TISP SPECIALS

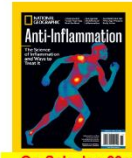
SPC SPECIALS

BHG SPECIALS

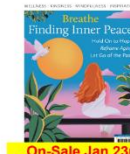
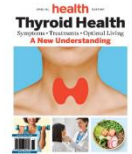
MEREDITH SPECIALS



- This fixture is in 257 CVS Health Hub stores
- Participating store list attached



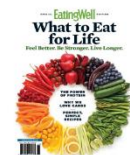
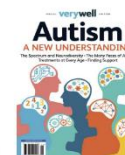
On-Sale Jan 23rd



On-Sale Jan 23rd



On-Sale Jan 23rd



HEARST
specials

Hearst Specials Checkout Merchandising Instructions

CHECKOUT POCKETS WITH A **Hearst Specials** LOGO
SHOULD ONLY HAVE MAGAZINES WITH
THE **HEARST SPECIALS BOX** UNDER THE UPC.
(Do not place any other magazines in these pockets.)



Weekly Magazine Placement

Week of January 25



Alternating Pockets

Week of February 1



Alternating Pockets

MERCHANDISER ALERT

First for Women, In Touch, Life & Style, Closer & Topix have ceased publication.

Please fill checkout pockets with titles indicated below.

ON-SALE: 01/23/2026



HOT ISSUE - MERCHANDISER ALERT

Place copies of **Taylor Swift** issues in their corresponding pocket.

Please fill checkout pockets with titles indicated below.

HOT ISSUES – PLEASE DO NOT RETURN UNTIL OFF SALE...NO PREMATURES!



Title: Taylor & Travis
Their Epic Love Story
Bipad: 10609
Issue: 2026-65
UPC: 0-70989-10609-3
On-Sale: **JAN 16, 2026**
Off-Sale: APR 17, 2026

SPC SPECIALS



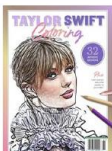
Title: Taylor Swift:
The Ultimate Guide
Bipad: 10672
Issue: 2025-56
UPC: 0-72440-10672-7
On-Sale: **NOV 21, 2025**
Off-Sale: FEB 20, 2026

SPC SPECIALS



Title: Taylor & Travis
Wedding Preview
Bipad: 16240
Issue: 2025-61
UPC: 0-09128-16240-9
On-Sale: **NOV 21, 2025**
Off-Sale: FEB 20, 2026

McClatchy L&E



Title: Taylor Swift Coloring Book
Bipad: 40909
Issue: 2025-61
UPC: 0-71435-40909-6
On-Sale: **NOV 21, 2025**
Off-Sale: FEB 26, 2026

McClatchy L&E



Title: Taylor Swift
Bipad: 40517
Issue: 2025-11
UPC: 0-09281-40517-7
On-Sale: **NOV 18, 2025**
Off-Sale: FEB 12, 2026

HEARST

Merchandiser Alert + McClatchy Weeklies:

On-Sale: 1/23/26



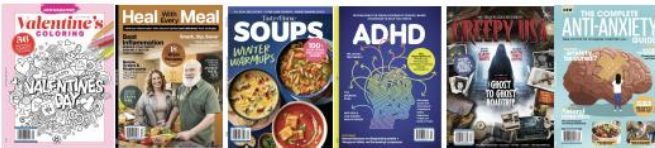
On-Sale: 1/16/26



On-Sale: 1/9/26



On-Sale: 1/2/26



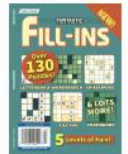
Puzzle Digest Covers

On-Sale: 1/23/2026

Checkout



Mainline:



Reader's Digest



Tiny Take Alongs



Merchandising Instructions for Week of 1-23-2026

Us Weekly



Star



Globe



Woman's World



National Enquirer



National Examiner



NEWSLETTER WEBSITE:
[HTTP://HUDSONNEWS.COM](http://HUDSONNEWS.COM)
USER NAME: hudsonnewsletter
PASSWORD:
newsletter@hudson

REORDERS FOR HUDPAR, HMAD & MDI:
MAGREORDER@HUDSONNEWS.COM &
CUSTOMERSERVICE@HUDSONNEWS.COM

DELIVERY QUESTIONS

DELIVERYDEPARTMENT@HUDSONNEWS.COM
& **CUSTOMERSERVICE@HUDSONNEWS.COM**

MAGAZINE

DISTRIBUTION
ALL STORES:

DISTRIBUTION@HUDSONRPM.COM and
CUSTOMERSERVICE@HUDSONNEWS.COM

BOOKS

BOOK ORDERS/REORDERS
SHORTAGES/NOF REPORTING FOR
BOOKS
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BOOKSHORTAGE@HUDSONNEWS.COM
& **CUSTOMERSERVICE@HUDSONNEWS.COM**

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