

SRS SURVEYS – MANDATORY

QR CODE SCANNING

ALL MERCHANDISERS MUST SCAN ONE QR CODE FOR EVERY MAGAZINE INVOICE AND BOOK INVOICE RECEIVED. IF YOU RECEIVE TWO DELIVERIES, SCAN TWO QR CODES. QR SCAN REQUIRED FOR EVERY INVOICE.

WEEKLY PACKOUT SURVEY – PLEASE ADD COMMENTS

EW ROTATION FOR 03/27/2025 – 04/01/2025 = B WEEK

PENNY PRESS - FAMILY FAVORITES
24 COPY PRE-PACK DISPLAYS – SPRING EDITION
+/- 03/27/2025

PLEASE PLACE IN SEASONAL AISLE OR HIGH TRAFFIC AREA.
SELECT STORES:

**ACME
CVS
FOOD LION
GIANT
HANNAFORDS
HARRIS TEETER
KARNS
KING KULLEN**

**REDNERS
SAFEWAY
SHOPRITE
STOP & SHOP
TOPS
WALGREENS
WALMART
WEIS**





KAPPA MAINLINE HOLIDAY DISPLAY
21 COPY PREPACK
ON SALE 03/13/2025

SELECT STORES:
ACME
CVS
HANNAFORD
KING KULLEN
SAFEMART
SHOPPERS FOOD
SHOPRITE
STOP & SHOP
WALMART
WILD BY NATURE

ACME, KARNIS, SHOPRITE, STOP & SHOP & WALMART SELECT STORES
A360-PENNY PRESS PUZZLE SPINNERS

SURVEY IS NOW ACTIVE TO REORDER!



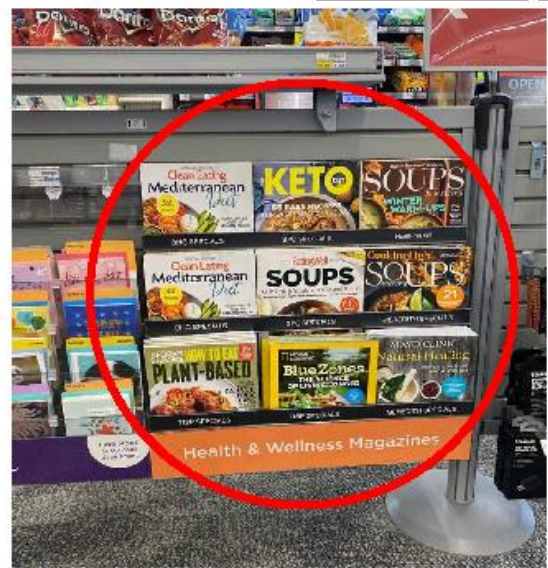
EMAIL TO LBROWNFIELD@HUDSONNEWS.COM
WITH ANY QUESTIONS OR IF YOU NEED A REORDER

CVS pharmacy **MERCHANDISER ALERT:** 

CVS added a magazine and greeting card checkout fixture in select Health Hub stores.
The display is located at front of store

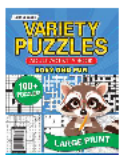



Place the correct Health & Wellness Special Editions with these UPCs

- TISP SPECIALS
- SPC SPECIALS
- BHG SPECIALS
- Meredith SPECIALS



- This fixture is in 257 CVS Health Hub stores
- Participating store list attached

MERCHANDISING INSTRUCTIONS for week of 4-4-2025

	Pocket #1	Pocket #2	
GLOBE a360media specials	GLOBE	GLOBE	Pocket #3 
NATIONAL ENQUIRER a360media specials	NATIONAL ENQUIRER	NATIONAL ENQUIRER	
Star a360media specials	Star	Star	
NATIONAL Examiner a360media specials	NATIONAL Examiner	closer	
closer a360media specials			

MERCHANDISER ALERT – SIP CHECKOUT COVERS

On-Sale:
April 4, 2025



On-Sale:
March 28, 2025



a360media specials
CENTENNIAL MEDIA



MERCHANDISING INSTRUCTIONS for week of 4-4-2025

US | a360media specials

Pocket #1



Pocket #2



Pocket #3



INTOUCH | a360media specials



Life&Style | a360media specials



DISPLAY ARCHIE RELEASES
IN ARCHIE POCKETS **AND**
A360media DIGEST SIP
POCKETS



Mini Puzzle Books:
Please display these on
the mainline or in puzzle
spinners, if applicable



MERCHANDISER ALERT – SIP CHECKOUT COVERS



On-Sale: Apr 4, 2025



TISP SIPs



MEREDITH SPECIALS

On-Sale: Mar 28, 2025



SPC SIPs



BHG SPECIALS

On-Sale: Mar 21, 2025



TISP SIPs

PEOPLE



MEREDITH SPECIALS

On-Sale: Mar 14, 2025



SPC SIPs



BHG SPECIALS

HEARST SPECIALS 03/20/2025



SRS MAG/BOOK SURVEY
REORDER INSTRUCTIONS

Product Group: MAGAZINE/BOOK SURVEY

Store #: 355

Your ID#: 79440

Next

Thank You for your information!
Your confirmation # is 1306496

BRAND: MAGAZINE/BOOK

If the QR Code does not scan and the Alternate Number is not legible No file chosen

Please take a picture of the Tote Label or Invoice and Upload

10355 SHOPRITE 355
V42787
808 ROUTE 46
PARSIPPANY, NJ

SURVEY

BRAND: MAGAZINE/BOOK RETAILER

Please Remember to Scan the corresponding Magazine QR code for EACH Magazine Invoice

Did you service the magazines at the Checkouts? YES NO

If not, please explain.

Did you service the magazines on the Mainline? YES NO

If not, please explain

Please Remember to Scan the corresponding Book QR code for EACH Book Invoice

Did you receive a book shipment? YES NO

Did you pack out the book shipment? YES NO

If not, please explain.

Comments, if none enter none.

Additional Book Shortage Questions

Are the Children's Books Out of Stock? YES NO

Are the Mass Market Paperback Books Out of Stock? YES NO

Additional Book Shortage Questions

Are the Children's Books Out of Stock? YES NO

Are the Mass Market Paperback Books Out of Stock? YES NO

Are the Trade Books Out of Stock? YES NO
(Stop & Shop Only)

How many empty pockets?

NEW – STOP & SHOP TRADE BOOKS OUT OF STOCK FIELD

NEWSLETTER WEBSITE:
[HTTP://HUDSONNEWS.COM](http://HUDSONNEWS.COM)
USER NAME: hudsonnewsletter
PASSWORD:
newsletter@hudson

REORDERS FOR HUDPAR, HMAD & MDI:
MAGREORDER@HUDSONNEWS.COM &
CUSTOMERSERVICE@HUDSONNEWS.COM

DELIVERY QUESTIONS

DELIVERYDEPARTMENT@HUDSONNEWS.COM
& CUSTOMERSERVICE@HUDSONNEWS.COM

MAGAZINE

DISTRIBUTION
ALL STORES:

DISTRIBUTION@HUDSONRPM.COM and
CUSTOMERSERVICE@HUDSONNEWS.COM

BOOKS

BOOK ORDERS/REORDERS
SHORTAGES/NOF REPORTING FOR
BOOKS
BOOKREORDER@HUDSONNEWS.COM;
BOOKSHORTAGE@HUDSONNEWS.COM
& CUSTOMERSERVICE@HUDSONNEWS.COM

SRS = STORE REPORTING SYSTEM
GO TO & SAVE

WWW.HUDSONRPM.COM/SURVEY

EMAIL ANY QUESTIONS TO:
SRS@HUDSONNEWS.COM

SRS =STORE REPORTING SYSTEM
GO TO & SAVE WWW.HUDSONRPM.COM/SURVEY
EMAIL ANY QUESTIONS TO:
SRS@HUDSONNEWS.COM