

SRS SURVEYS – MANDATORY

QR CODE SCANNING

**ALL MERCHANDISERS MUST SCAN ONE QR CODE FOR EVERY MAGAZINE
INVOICE AND BOOK INVOICE RECEIVED.**

WEEKLY PACKOUT SURVEY – PLEASE ADD COMMENTS

EOW ROTATION FOR 06/26/2025 – 07/01/2025 = B WEEK

DISCONTINUED

**THE PUBLISHERS OF FIRST, LIFE & STYLE, IN TOUCH AND
CLOSER WILL STOP PRINTING THE EDITIONS THAT WE SEND
TO THE STORES. THE LAST ISSUE OF FIRST (#26) WILL BE
SENT AND THE OFF-SALE DATE IS 7/4. THE LAST ISSUE OF
LIFE & STYLE, CLOSER AND IN TOUCH (#27) WILL BE SENT
6/27 AND THE OFF-SALE DATE IS 7/11.**

**WOMAN'S WORLD, US WEEKLY, STAR, NATIONAL ENQUIRER,
GLOBE AND NATIONAL EXAMINER ARE NOT EFFECTED.**

Bipa d	Title		Frequenc y	Issue	On-Sale	Off-Sale
4050 0	CLOSER ALT	CLOSER	26X	20252 5	6/13/2025	6/24/2025
6450 0	CLOSER	CLOSER	52X	20252 7	6/27/2025	7/11/2025
7434 3	FIRST FOR WOMEN B	FIRST	13X	20252 4	6/6/2025	6/20/2025
7140 2	FIRST FOR WOMEN	FIRST FOR WOMEN	26X	20252 6	6/20/2025	7/4/2025
4055 2	IN TOUCH ALT	IN TOUCH	26X	20252 5	6/13/2025	6/27/2025
6455 2	IN TOUCH WEEKLY	IN TOUCH	52X	20252 7	6/27/2025	7/11/2025
4055 8	LIFE & STYLE ALT	LIFE & STYLE	26X	20252 5	6/13/2025	6/27/2025
6455 8	LIFE & STYLE WEEKLY	LIFE & STYLE	52X	20252 7	6/27/2025	7/11/2025

WEEKLY DISTRIBUTION - CONTINUED			
71400	WOMAN'S WORLD		52X
64934	US WEEKLY		52X
64728	GLOBE		52X
64736	NATIONAL ENQUIRER		52X
64739	NATIONAL EXAMINER		52X
64747	STAR		52X

PENNY PRESS SHELF EXTENDERS
WALMART ON SALE 06/26/2025

SELECT STORES

ATTENTION MAGAZINE MERCHANDISER

Penny Dell \$3.98 Puzzle Display

ONLY DISPLAY PENNY OR DELL PUZZLES
NO OTHER PUBLISHERS ARE ALLOWED ON DISPLAY



ATTACH NEW DISPLAY TO MAGAZINE RACK
REMOVE ALL OLDER DISPLAYS FROM STORE



PennyDellPuzzles

SHIPPING CARTON:





PENNY PRESS - FAMILY FAVORITES
24 COPY PRE-PACK DISPLAYS – SUMMER EDITION
+/- 06/19/2025

PLEASE PLACE IN SEASONAL AISLE OR HIGH TRAFFIC AREA.
SELECT STORES:

ACME
CVS
FOOD LION
GIANT
HANNAFORDS
HARRIS TEETER
KARNS
KING KULLEN

REDNERS
SAFEWAY
SHOPRITE
STOP & SHOP
TOPS
WALGREENS
WALMART
WEIS

ACME, KARNS, SHOPRITE, STOP & SHOP & WALMART SELECT STORES
A360-PENNY PRESS PUZZLE SPINNERS

SURVEY IS NOW ACTIVE TO REORDER!



EMAIL TO LBROWNFIELD@HUDSONNEWS.COM
WITH ANY QUESTIONS OR IF YOU NEED A REORDER



MERCHANDISER ALERT:



CVS added a magazine and greeting card checkout fixture in select Health Hub stores.
The display is located at front of store

Place the correct Health & Wellness Special Editions with these UPCs

TISP SPECIALS

SPC SPECIALS

BHG SPECIALS

Meredith SPECIALS



- This fixture is in 257 CVS Health Hub stores
- Participating store list attached



MERCHANDISER ALERT – SIP CHECKOUT COVERS

On-Sale:
June 27, 2025



On-Sale:
June 20, 2025



a360media specials

McClatchy Media

McClatchy Media

MERCHANDISING INSTRUCTIONS for week of 6-27-2025

Woman's World

a360media
specials

WALMART
CORRUGATED
POCKETS



First for women

a360media
specials



Pocket #1

Pocket #2

Pocket #3



First NOW BI-WEEKLY



MERCHANDISING INSTRUCTIONS for week of 6-27-2025

Us | a360media specials

Pocket #1



Pocket #2



Pocket #3



inTOUCH | a360media specials

inTOUCH

inTOUCH

Life&Style | a360media specials

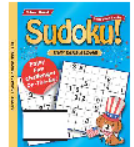
Life&Style

Life&Style

DISPLAY ARCHIE RELEASES
IN ARCHIE POCKETS AND
A360media DIGEST SIP
POCKETS



Mini Puzzle Books:
Please display these on
the mainline or in puzzle
spinners, if applicable



MERCHANDISING INSTRUCTIONS for week of 6-27-2025:

GLOBE | a360media specials

Pocket #1

GLOBE

Pocket #2

GLOBE

Pocket #3



NATIONAL ENQUIRER | a360media specials

NATIONAL ENQUIRER

NATIONAL ENQUIRER



Star | a360media specials

Star

Star



NATIONAL Examiner | a360media specials

NATIONAL Examiner

closer

closer | a360media specials





MERCHANDISER ALERT

LOOK AT THE BARCODE

PLEASE PLACE PEOPLE SPECIALS IN THE DESIGNATED POCKETS INDICATED BELOW THE BARCODE.

SPC SIPS



TISP SIPS



PEOPLE

MERCHANDISER ALERT – SIP CHECKOUT COVERS

On-Sale: June 27, 2025



TISP SIPS



MEREDITH SIPS

On-Sale: June 20, 2025



SPC SIPS



BHG SPECIALS

On-Sale: June 13, 2025



TISP SIPS



MEREDITH SPECIALS

On-Sale: June 6, 2025

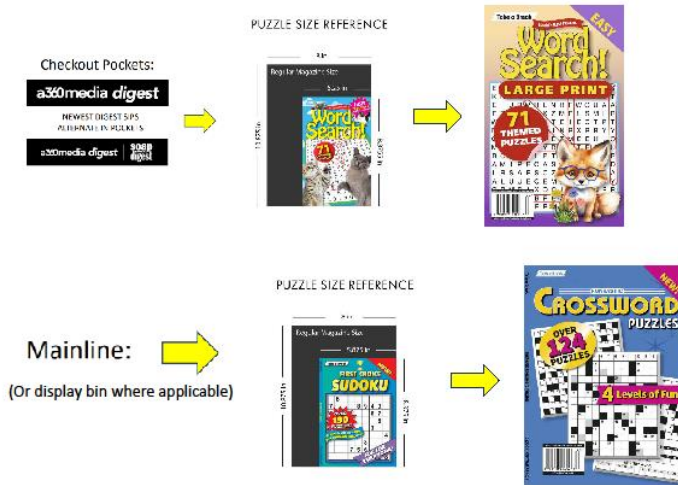


SPC SIPS



BHG SPECIALS

MERCHANDISER ALERT – Puzzle/Digest Covers



Week of June 29

HEARST
specials



Alternating Pockets



**Country Living Special for
Farmhouse Southern Charm**

ON SALE: 7/1

**SPECIAL FOCUS ON ALL KEY SOUTHERN ACCOUNTS:
PLEASE DISPLAY PROMINENTLY UNTIL OFF SALE 9/29**

Features:

- ❖ Ultimate Guide to Farmhouse Style
- ❖ 155 Ways to Mix Old & New
- ❖ 12 Inspiring Dream Homes

Title Details:

Hearst Bookazine 14
Bipad: 40101
Issue: 202507

SRS MAG/BOOK SURVEY
REORDER INSTRUCTIONS

Product Group MAGAZINE/BOOK SURVEY ▼

Store #:

Your ID#:

10355 SHOPRITE 355
V42787
808 ROUTE 46
PARSIPPANY, NJ

SURVEY

BRAND: MAGAZINE/BOOK RETAILER

**Please Remember to Scan the
corresponding Magazine QR
code for EACH Magazine
Invoice**

Did you service the
magazines at the
Checkouts? ☐ YES ☐ NO

If not, please
explain.

Did you service the
magazines on the
Mainline? ☐ YES ☐ NO

If not, please explain

**Please Remember to Scan the
corresponding Book QR code for
EACH Book Invoice**

Did you receive a
book shipment? ☐ YES ☐ NO

Did you pack out the
book shipment? ☐ YES ☐ NO

If not, please
explain.

Comments, if none
enter none.

Thank You for your information!

Your confirmation # is 1306496

BRAND: MAGAZINE/BOOK

If the QR Code does not scan
and the Alternate Number is
not legible No file chosen

Please take a picture of the
Tote Label or Invoice and
Upload

**Additional Book Shortage
Questions**

Are the Children's Books Out of
Stock? ☐ YES ☐ NO

Are the Mass Market Paperback
Books Out of Stock? ☐ YES ☐ NO

**Additional Book Shortage
Questions**

Are the Children's Books Out
of Stock? ☐ YES ☐ NO

Are the Mass Market
Paperback Books Out of
Stock? ☐ YES ☐ NO

Are the Trade Books Out of
Stock? **(Stop & Shop
Only)** ☒ YES ☐ NO

How many empty pockets?

**NEW – STOP & SHOP TRADE BOOKS OUT OF
STOCK FIELD**

NEWSLETTER WEBSITE:

[HTTP://HUDSONNEWS.COM](http://HUDSONNEWS.COM)

USER NAME: hudsonnewsletter

PASSWORD:

newsletter@hudson

REORDERS FOR HUDPAR, HMAD & MDI:

**MAGREORDER@HUDSONNEWS.COM &
CUSTOMERSERVICE@HUDSONNEWS.COM**

DELIVERY QUESTIONS

**DELIVERYDEPARTMENT@HUDSONNEWS.COM
& CUSTOMERSERVICE@HUDSONNEWS.COM**

MAGAZINE

**DISTRIBUTION
ALL STORES:**

**DISTRIBUTION@HUDSONRPM.COM and
CUSTOMERSERVICE@HUDSONNEWS.COM**

BOOKS

**BOOK ORDERS/REORDERS
SHORTAGES/NOF REPORTING FOR
BOOKS**

**BOOKREORDER@HUDSONNEWS.COM;
BOOKSHORTAGE@HUDSONNEWS.COM
& CUSTOMERSERVICE@HUDSONNEWS.COM**

SRS = STORE REPORTING SYSTEM

GO TO & SAVE

WWW.HUDSONRPM.COM/SURVEY

EMAIL ANY QUESTIONS TO:

SRS@HUDSONNEWS.COM

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