

SRS SURVEYS – MANDATORY

QR CODE SCANNING

**ALL MERCHANDISERS MUST SCAN ONE QR CODE FOR EVERY MAGAZINE
INVOICE AND BOOK INVOICE RECEIVED.**

WEEKLY PACKOUT SURVEY – PLEASE ADD COMMENTS

EOW ROTATION FOR 07/03/2025 – 07/08/2025 = A WEEK

DISCONTINUED

**THE PUBLISHERS OF FIRST, LIFE & STYLE, IN TOUCH AND
CLOSER WILL STOP PRINTING THE EDITIONS THAT WE SEND
TO THE STORES. THE LAST ISSUE OF FIRST (#26) WILL BE
SENT AND THE OFF-SALE DATE IS 7/4. THE LAST ISSUE OF
LIFE & STYLE, CLOSER AND IN TOUCH (#27) WILL BE SENT
6/27 AND THE OFF-SALE DATE IS 7/11.**

**WOMAN'S WORLD, US WEEKLY, STAR, NATIONAL ENQUIRER,
GLOBE AND NATIONAL EXAMINER ARE NOT EFFECTED.**

Bipa d	Title		Frequenc y	Issue	On-Sale	Off-Sale
4050 0	CLOSER ALT	CLOSER	26X	20252 5	6/13/2025	6/24/2025
6450 0	CLOSER	CLOSER	52X	20252 7	6/27/2025	7/11/2025
7434 3	FIRST FOR WOMEN B	FIRST	13X	20252 4	6/6/2025	6/20/2025
7140 2	FIRST FOR WOMEN	FIRST FOR WOMEN	26X	20252 6	6/20/2025	7/4/2025
4055 2	IN TOUCH ALT	IN TOUCH	26X	20252 5	6/13/2025	6/27/2025
6455 2	IN TOUCH WEEKLY	IN TOUCH	52X	20252 7	6/27/2025	7/11/2025
4055 8	LIFE & STYLE ALT	LIFE & STYLE	26X	20252 5	6/13/2025	6/27/2025
6455 8	LIFE & STYLE WEEKLY	LIFE & STYLE	52X	20252 7	6/27/2025	7/11/2025

WEEKLY DISTRIBUTION - CONTINUED			
71400	WOMAN'S WORLD		52X
64934	US WEEKLY		52X
64728	GLOBE		52X
64736	NATIONAL ENQUIRER		52X
64739	NATIONAL EXAMINER		52X
64747	STAR		52X

PENNY PRESS SHELF EXTENDERS
48 COPY PREPACK
WALMART ON SALE 06/26/2025

SELECT STORES



**AUTHORIZED
PROMOTION**

PennyDellPuzzles™

ATTENTION MAGAZINE MERCHANDISER

HANG THE DISPLAY ON THE MAINLINE FIXTURE
DO NOT REMOVE COPIES FROM THE DISPLAY • DO NOT RETURN ANY COPIES

1

REMOVE TRAY FROM SHIPPING CARTON



2

**USING CLIPS ON THE BACK OF THE TRAY
ATTACH TRAY TO FRONT LIP ON
THE MAGAZINE MAINLINE RACK**



3

ASSURE PROPER POSITIONING OF DISPLAY ON THE MIDDLE TIER



PERFECT!



DO NOT ATTACH TO BOTTOM TIER



DO NOT PLACE ON THE SHELF



DO NOT REMOVE COPIES FROM DISPLAY

THIS DISPLAY AND ALL COPIES MUST BE KEPT IN THE STORE
DO NOT RETURN ANY PRODUCT

Thank You!



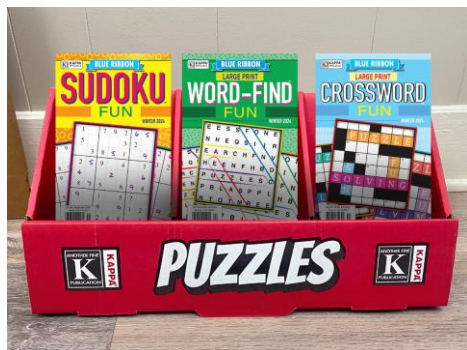
PENNY PRESS - FAMILY FAVORITES
24 COPY PRE-PACK DISPLAYS – SUMMER EDITION
+/- 06/19/2025

PLEASE PLACE IN SEASONAL AISLE OR HIGH TRAFFIC AREA.
SELECT STORES:

ACME
CVS
FOOD LION
GIANT
HANNAFORDS
HARRIS TEETER
KARNS
KING KULLEN

REDNERS
SAFEWAY
SHOPRITE
STOP & SHOP
TOPS
WALGREENS
WALMART
WEIS

KAPPA BLUE RIBBON MAINLINE SHELF
EXTENDER
21 COPY PRE=PACKED SUMMER DISPLAY
TO SELECT STORES ON SALE 07/10/2025



ACME
CVS
DUANE READE
HANNAFORD
KING KULLEN
PRICE CHOPPER
SAFEWAY
SHOPRITE
STOP & SHOP
TARGET
TOPS
WALMART
WEIS

ACME, KARNS, SHOPRITE, STOP & SHOP & WALMART SELECT STORES
A360-PENNY PRESS PUZZLE SPINNERS

SURVEY IS NOW ACTIVE TO REORDER!



EMAIL TO LBROWNFIELD@HUDSONNEWS.COM
WITH ANY QUESTIONS OR IF YOU NEED A REORDER



MERCHANDISER ALERT:



CVS added a magazine and greeting card checkout fixture in select Health Hub stores.
The display is located at front of store

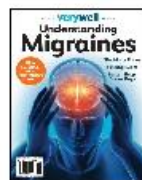
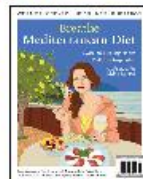
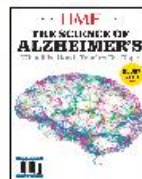
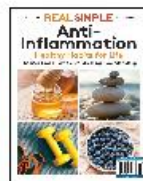
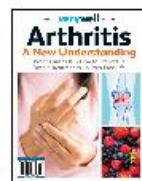
Place the correct Health & Wellness Special Editions with these UPCs

TISP SPECIALS

SPC SPECIALS

BHG SPECIALS

Meredith SPECIALS



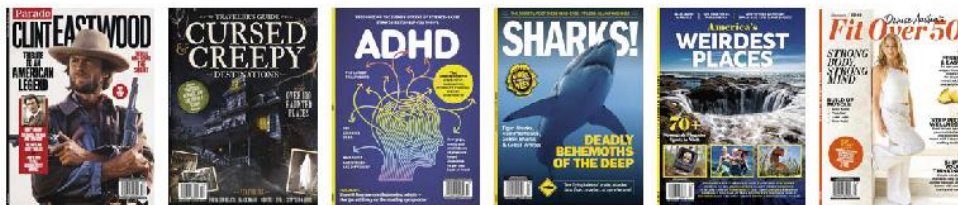
- This fixture is in 257 CVS Health Hub stores
- Participating store list attached

MERCHANDISER ALERT – SIP CHECKOUT COVERS

On-Sale:
July 4, 2025



On-Sale:
June 27, 2025



a360media specials

McClatchy Media

Merchandising Instructions for Week of 7-4-2025

Pocket #1

Pocket #2

Pocket #3

Woman's World | a360media specials

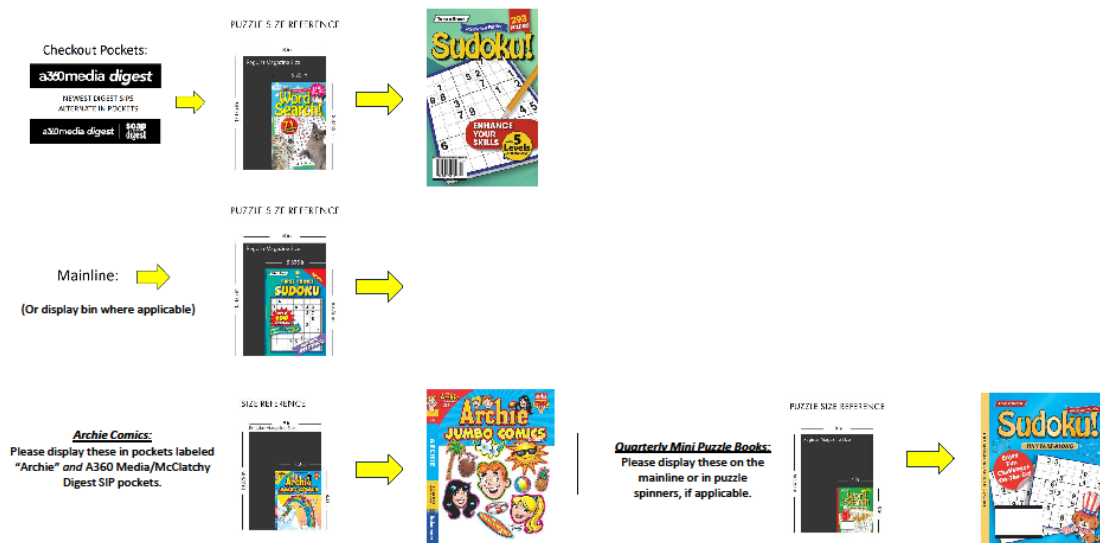


U.S. | a360media specials



McClatchy Media

Puzzle/Digest Covers



MERCHANDISER ALERT

LOOK AT THE BARCODE

PLEASE PLACE PEOPLE SPECIALS IN THE DESIGNATED POCKETS INDICATED BELOW THE BARCODE.

SPC SIPS



TISP SIPS



PEOPLE

MERCHANDISER ALERT – SIP CHECKOUT COVERS

On-Sale: July 4, 2025



SPC SIPs



BHG SIPs

On-Sale: June 27, 2025



TISP SIPs



MEREDITH SIPs

On-Sale: June 20, 2025



SPC SIPs



BHG SPECIALS

On-Sale: June 13, 2025



TISP SIPs



MEREDITH SPECIALS

HEARST
specials

Week of July 6

CONTINUING



NEW



NEW



Alternating Pockets

HEARST
specials



**Country Living Special for
Farmhouse Southern Charm**

ON SALE: 7/1

**SPECIAL FOCUS ON ALL KEY SOUTHERN ACCOUNTS:
PLEASE DISPLAY PROMINENTLY UNTIL OFF SALE 9/29**

Features:

- ❖ Ultimate Guide to Farmhouse Style
- ❖ 155 Ways to Mix Old & New
- ❖ 12 Inspiring Dream Homes

Title Details:

Hearst Bookazine 14
Bipad: 40101
Issue: 202507

SRS MAG/BOOK SURVEY
REORDER INSTRUCTIONS

Product Group MAGAZINE/BOOK SURVEY ▼

Store #:

Your ID#:

10355 SHOPRITE 355
V42787
808 ROUTE 46
PARSIPPANY, NJ

SURVEY

BRAND: MAGAZINE/BOOK RETAILER

**Please Remember to Scan the
corresponding Magazine QR
code for EACH Magazine
Invoice**

Did you service the
magazines at the
Checkouts? ☐ YES ☐ NO

If not, please
explain.

Did you service the
magazines on the
Mainline? ☐ YES ☐ NO

If not, please explain

**Please Remember to Scan the
corresponding Book QR code for
EACH Book Invoice**

Did you receive a
book shipment? ☐ YES ☐ NO

Did you pack out the
book shipment? ☐ YES ☐ NO

If not, please
explain.

Comments, if none
enter none.

Thank You for your information!

Your confirmation # is 1306496

BRAND: MAGAZINE/BOOK

If the QR Code does not scan
and the Alternate Number is
not legible No file chosen

Please take a picture of the
Tote Label or Invoice and
Upload

**Additional Book Shortage
Questions**

Are the Children's Books Out of
Stock? ☐ YES ☐ NO

Are the Mass Market Paperback
Books Out of Stock? ☐ YES ☐ NO

**Additional Book Shortage
Questions**

Are the Children's Books Out
of Stock? ☐ YES ☐ NO

Are the Mass Market
Paperback Books Out of
Stock? ☐ YES ☐ NO

Are the Trade Books Out of
Stock? **(Stop & Shop
Only)** ☒ YES ☐ NO

How many empty pockets?

**NEW – STOP & SHOP TRADE BOOKS OUT OF
STOCK FIELD**

NEWSLETTER WEBSITE:

[HTTP://HUDSONNEWS.COM](http://HUDSONNEWS.COM)

USER NAME: hudsonnewsletter

PASSWORD:

newsletter@hudson

REORDERS FOR HUDPAR, HMAD & MDI:

**MAGREORDER@HUDSONNEWS.COM &
CUSTOMERSERVICE@HUDSONNEWS.COM**

DELIVERY QUESTIONS

**DELIVERYDEPARTMENT@HUDSONNEWS.COM
& CUSTOMERSERVICE@HUDSONNEWS.COM**

MAGAZINE

**DISTRIBUTION
ALL STORES:**

**DISTRIBUTION@HUDSONRPM.COM and
CUSTOMERSERVICE@HUDSONNEWS.COM**

BOOKS

**BOOK ORDERS/REORDERS
SHORTAGES/NOF REPORTING FOR
BOOKS**

**BOOKREORDER@HUDSONNEWS.COM;
BOOKSHORTAGE@HUDSONNEWS.COM
& CUSTOMERSERVICE@HUDSONNEWS.COM**

SRS = STORE REPORTING SYSTEM

GO TO & SAVE

WWW.HUDSONRPM.COM/SURVEY

EMAIL ANY QUESTIONS TO:

SRS@HUDSONNEWS.COM

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