

SRS SURVEYS – MANDATORY

QR CODE SCANNING

ALL MERCHANDISERS MUST SCAN ONE QR CODE FOR EVERY MAGAZINE INVOICE AND BOOK INVOICE RECEIVED. IF YOU RECEIVE TWO DELIVERIES, SCAN TWO QR CODES. QR SCAN REQUIRED FOR EVERY INVOICE.

WEEKLY PACKOUT SURVEY – PLEASE ADD COMMENTS

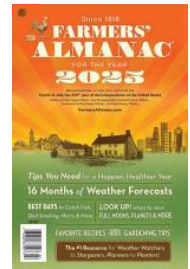
EOW ROTATION FOR 08/01/2024 = A WEEK

FARMERS ALMANAC
36 COPY PRE-PACKED DISPLAY TO
SELECT STORES ON SALE 08/01/2024



36-COPY FLOOR DISPLAY.

ACME
FOOD LION
HANNAFORD
FOOD LION
GIANT LANDOVER
PRICE CHOPPER
SHOPRITE
TOPS
WALGREENS
WALMART



CVS pharmacy **MERCHANDISER ALERT:** 

CVS added a magazine and greeting card checkout fixture in select Health Hub stores.
The display is located at front of store

Place the correct Health & Wellness Special Editions with these UPCs

TISP SPECIALS **SPC SPECIALS** **BHG SPECIALS** **Meredith SPECIALS**



➤ This fixture is in 257 CVS Health Hub stores
➤ Participating store list attached



SHOPRITE - SELECT STORES
& WALMART (2 LOCATIONS)

A360-PENNY PRESS PUZZLE SPINNERS

<u>PUZZLE SPINNER TITLES ON SALE 08/01/2024</u>		
BIPAD	ISSUE	PUZZLE
08143	2440	FAVORITE FILL-IN
08151	2437	PENNY'S FINEST FAVOR
08264	2435	DELL FAST N EASY CR
74261	2444	TAKE A BREAK VARI PU
74262	2444	TAKE A BREAK SUDOKU



**IF YOUR STORE IS LIGHT ON PUZZLE TITLES PLEASE SEND
A REORDER REQUEST**

**EMAIL TO LBROWNFIELD@HUDSONNEWS.COM
WITH ANY QUESTIONS OR IF YOU NEED A REORDER**



TARGET FINS – SELECT STORES

**IF YOUR STORE NEEDS MORE PRODUCT,
PLEASE CONTACT:
LBROWNFIELD@HUDSONNEWS.COM**

TIME **CHECK-OUT MERCHANDISING ALERT**

**TIME MAGAZINE WILL HAVE 3 DIFFERENT COVERS FOR ISSUE #26 (same UPC).
WHERE POSSIBLE PLEASE ENSURE COPIES OF EACH COVER ARE DISPLAYED IN THE TIME
LOGOED POCKETS AT CHECK-OUT!**

**BIPAD: 10092
ISSUE: 2024-26
TITLE: TIME MAGAZINE
ON SALE: 7/26/2024
FREQUENCY: BI-WEEKLY**



THANK YOU FOR YOUR EFFORTS!



WASHINGTONIAN
REGIONAL TITLE

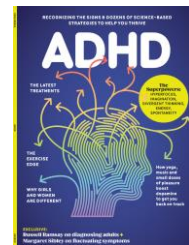
ON SALE 07/25/2024

A360/CENTENNIAL SPECIALS 08/01/2024

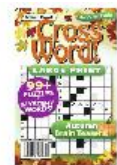
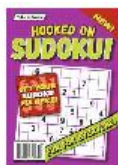
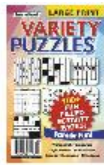


A360 TOP PERFORMERS

PLEASE PLACE ON MAINLINE OR ADDITIONAL C/O POCKETS



A360 MEDIA DIGESTS TO BE PLACED IN CHECKOUT POCKETS



HEARST SPECIALS 08/01/2024



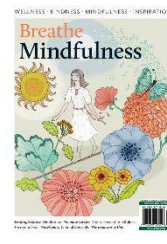
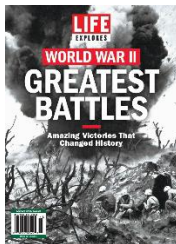
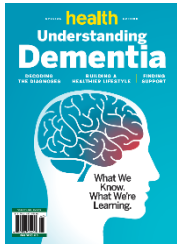
MAGAZINE NEWSLETTER

JULY 29, 2024 – AUGUST 2, 2024

PAGE 4



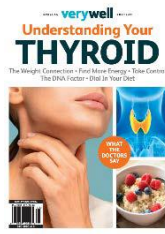
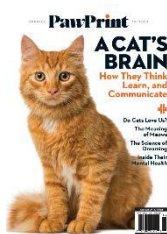
BH&G SPECIALS 07/25/2024



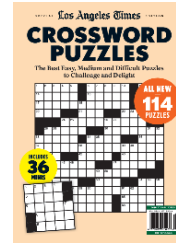
MEREDITH SPECIALS 08/01/2024



SPC SPECIALS 08/01/2024



TISP SPECIALS 07/25/2024



SRS MAG/BOOK SURVEY
REORDER INSTRUCTIONS

Product Group: MAGAZINE/BOOK SURVEY

Store #: 355

Your ID#: 79440

Next



10355 SHOPRITE 355
V42787
808 ROUTE 46
PARSIPPANY, NJ

SURVEY

BRAND: MAGAZINE/BOOK RETAILER

Please Remember to Scan the corresponding Magazine QR code for EACH Magazine Invoice

Did you service the magazines at the Checkouts? YES NO

If not, please explain.

Did you service the magazines on the Mainline? YES NO

If not, please explain

Please Remember to Scan the corresponding Book QR code for EACH Book Invoice

Did you receive a book shipment? YES NO

Did you pack out the book shipment? YES NO

If not, please explain.

Comments, if none enter none.

Submit Survey

Uploaded File Successfully.

Additional Book Shortage Questions

Are the Children's Books Out of Stock? YES NO

Are the Mass Market Paperback Books Out of Stock? YES NO

Submit Survey

Additional Book Shortage Questions

Are the Children's Books Out of Stock? YES NO

Are the Mass Market Paperback Books Out of Stock? YES NO

Are the Trade Books Out of Stock? YES NO **(Stop & Shop Only)**

How many empty pockets?

Submit Survey

**NEW – STOP & SHOP
TRADE BOOKS OUT
OF STOCK FIELD**

NEWSLETTER WEBSITE:
[HTTP://HUDSONNEWS.COM](http://HUDSONNEWS.COM)
USER NAME: hudsonnewsletter
PASSWORD:
newsletter@hudson

REORDERS FOR HUDPAR, HMAD & MDI:
MAGREORDER@HUDSONNEWS.COM &
CUSTOMERSERVICE@HUDSONNEWS.COM

DELIVERY QUESTIONS

DELIVERYDEPARTMENT@HUDSONNEWS.COM
& CUSTOMERSERVICE@HUDSONNEWS.COM

MAGAZINE

DISTRIBUTION
ALL STORES:

DISTRIBUTION@HUDSONRPM.COM and
CUSTOMERSERVICE@HUDSONNEWS.COM

BOOKS

BOOK ORDERS/REORDERS
SHORTAGES/NOF REPORTING FOR
BOOKS
BOOKREORDER@HUDSONNEWS.COM;
BOOKSHORTAGE@HUDSONNEWS.COM
& CUSTOMERSERVICE@HUDSONNEWS.COM

SRS = STORE REPORTING SYSTEM
GO TO & SAVE

WWW.HUDSONRPM.COM/SURVEY

EMAIL ANY QUESTIONS TO:
SRS@HUDSONNEWS.COM

SRS =STORE REPORTING SYSTEM
GO TO & SAVE WWW.HUDSONRPM.COM/SURVEY
EMAIL ANY QUESTIONS TO:
SRS@HUDSONNEWS.COM