

**SRS SURVEYS – MANDATORY**

**QR CODE SCANNING**

**ALL MERCHANDISERS MUST SCAN ONE QR CODE FOR EVERY MAGAZINE  
INVOICE AND BOOK INVOICE RECEIVED.  
WEEKLY PACKOUT SURVEY – PLEASE ADD COMMENTS**

**EOW ROTATION FOR 08/28/2025 – 09/02/2025 = B WEEK**

**HMA D BOOK STORES**

**ACME, GIANT LANDOVER, REDNER'S SHOPPERS & WEIS  
MASS MARKET PAPERBACKS TRANSITION TO PUZZLES PROJECT**

**FOOD LION IS IN PROGRESS AND ALMOST COMPLETED  
SRS SURVEY QUESTIONS HAVE BEEN ADDED!  
PICTURE REQUIRED AFTER COMPLETION OF RESET**

**REMOVING ALL PAPERBACK BOOKS FROM THE BOOK RACK, SUBMITTING RETURNS  
TO THE RECEIVER AND FILLING EMPTY SPACE WITH PUZZLE CATEGORY**

**16 TITLE REORDERS FOR PROJECT BEGIN SHIPPING BEGINNING 08/21/2025 (WEEKLY  
& A WEEK STORES) AND 08/28/2025 (B WEEK STORES)**



**BEFORE RESET**



**AFTER RESET**





**KAPPA BLUE RIBBON MAINLINE SHELF**  
**EXTENDER**

**21 COPY PRE-PACKED DISPLAY TO**  
**SELECT STORES ON SALE 08/28/2025**

ACME  
CVS  
FOOD LION  
HANNAFORD  
KING KULLEN  
PRICE CHOPPER  
SAFEWAY

SHOPPERS FOOD  
SHOPRITE  
STOP & SHOP  
TOPS  
WALGREENS  
WALMART



DISPLAY UNIT: **50 copies** of *The 2026 Old Farmer's Almanac*,  
**10 copies** of *The 2026 Old Farmer's Almanac Gardening Calendar*,  
**10 copies** of *The 2026 Old Farmer's Almanac Weather Watcher's Calendar*,  
**5 copies** of *The 2026 Old Farmer's Almanac for Kids, Volume 11*.  
DIMENSIONS WITH HEADER: 1 height: 50" 1 width: 17¼" 1 depth: 18½" **50**  
**ON SALE 08/18/26**



DISPLAY UNIT: 40  
copies of *The 2026 Old Farmer's Almanac* and 6  
copies of  
*The Old Farmer's Almanac for Kids*,  
Vol. 11. **ON SALE**  
**08/25/2025**



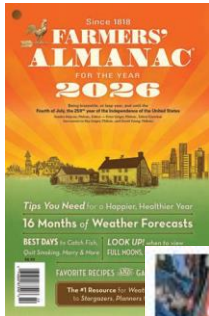
DISPLAY UNIT: Display unit  
prepacked with 36 copies  
of *The 2026 Old Farmer's Almanac*  
and 15 copies of the 2026  
Moon Calendar.  
DIMENSIONS: 1 height with  
header: 57¼" 1 width: 12"  
1 depth: 11¼"  
**ON SALE 09/02/2025**

**FARMER'S ALMANAC 2026**

**36 COPY DISPLAY TO SELECT STORES ON SALE 07/31/25**

**18 COPY DISPLAY TO WALMART ON SALE 08/14/25**

**12 COPY CLIPSSTRIP ON SALE 08/21/25**

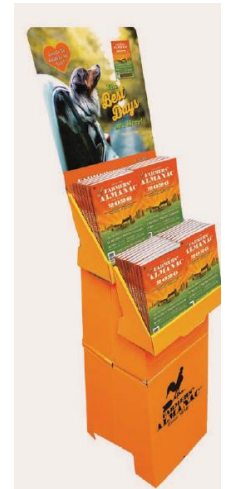


**18-COPY HANGING  
CLIP-ON DISPLAY:**

**ACME  
FOOD LION  
HANNAFORD  
HARRIS TEETER  
KING KULLEN  
PRICE CHOPPER  
SHOPRITE  
TOPS  
WALGREENS  
WALMART**



**12-COPY CLIP STRIP:**



**36-Copy Floor Display**  
Perfect for high-traffic areas,  
creating an eye-catching  
presence that drives  
impulse purchases.

**♥CVS pharmacy® MERCHANDISER ALERT: People Inc.**

CVS added a magazine and greeting card checkout fixture in select Health Hub stores.  
The display is located at front of store

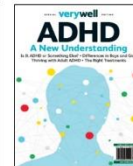
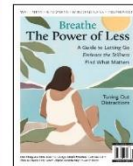
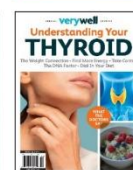
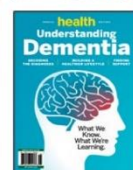
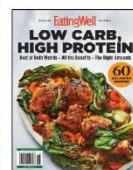
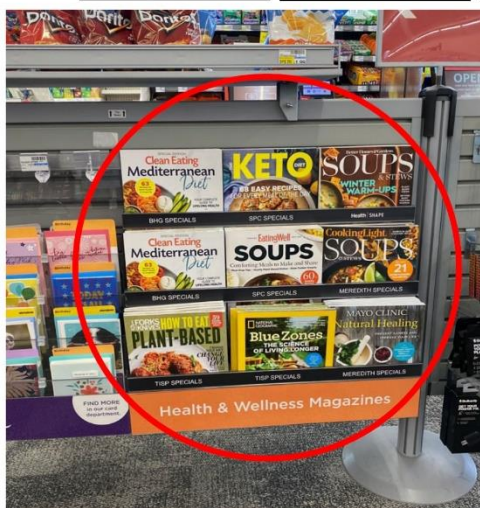
Place the correct Health & Wellness Special Editions with these UPCs

**TISP SPECIALS**

**SPC SPECIALS**

**BHG SPECIALS**

**Meredith SPECIALS**



- This fixture is in 257 CVS Health Hub stores
- Participating store list attached

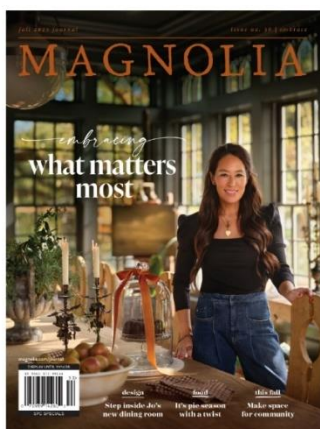




**ACME, KARNS, SHOPRITE, STOP & SHOP &  
WALMART SELECT STORES**  
**A360-PENNY PRESS PUZZLE SPINNERS**

**SURVEY IS ACTIVE TO REORDER!**

**People Inc.**



**Title:** Meredith MPP – MAGNOLIA JOURNAL  
**Bipad:** 14260  
**Issue:** 2025-53 – FALL  
**On Sale:** 08/15/2025  
**Off Sale:** 11/14/2025  
**UPC:** 0-70989-14260-2  
**Price:** \$9.99 US / \$12.99 CAN

**Target Merchandisers:**

Please place 6 copies of **Magnolia Journal** in the plastic easel in the **Hearth & Hand** department in your Target store. This area is located in the housewares section of the store.



*Hearth & Hand Department*

**MERCHANDISER ALERT – SIP CHECKOUT COVERS**

On-Sale: Aug 29, 2025



**SPC SIPs**

**People Inc.**



**BHG SIPs**

On-Sale: Aug 22, 2025



**TISP SIPs**



**MEREDITH SIPs**

On-Sale: Aug 15, 2025



**SPC SIPs**



**BHG SIPs**

On-Sale: Aug 8, 2025



**TISP SIPs**



**BHG SIPs**

**MEREDITH SIPs**

**HEARST**  
specials

**Hearst Specials Checkout  
Merchandising Instructions**

CHECKOUT POCKETS WITH A **Hearst Specials** LOGO  
SHOULD ONLY HAVE MAGAZINES WITH  
THE **RED HEARST SPECIALS BOX** UNDER THE UPC.  
(Do not place any other magazines in these pockets.)



**Weekly Magazine Placement**

**Week of August 24**



**Alternating Pockets**

**Week of August 31**



**Alternating Pockets**

**SRS MAG/BOOK SURVEY**  
**REORDER INSTRUCTIONS**

Product Group

Store #:

Your ID#:

10355 SHOPRITE 355  
V42787  
808 ROUTE 46  
PARSIPPANY, NJ

**SURVEY**

BRAND: MAGAZINE/BOOK RETAILER

**Please Remember to Scan the  
corresponding Magazine QR  
code for EACH Magazine  
Invoice**

Did you service the  
magazines at the  
Checkouts? ☐ YES ☐ NO

If not, please  
explain.

Did you service the  
magazines on the  
Mainline? ☐ YES ☐ NO

If not, please explain

**Please Remember to Scan the  
corresponding Book QR code for  
EACH Book Invoice**

Did you receive a  
book shipment? ☐ YES ☐ NO

Did you pack out the  
book shipment? ☐ YES ☐ NO

If not, please  
explain.

Comments, if none  
enter none.

Thank You for your information!

Your confirmation # is 1306496

BRAND: MAGAZINE/BOOK

If the QR Code does not scan  
and the Alternate Number is  
not legible

No file chosen

Please take a picture of the  
Tote Label or Invoice and  
Upload

**Additional Book Shortage  
Questions**

Are the Children's Books Out of  
Stock? ☐ YES ☐ NO

Are the Mass Market Paperback  
Books Out of Stock? ☐ YES ☐ NO

**Additional Book Shortage  
Questions**

Are the Children's Books Out  
of Stock? ☐ YES ☐ NO

Are the Mass Market  
Paperback Books Out of  
Stock? ☐ YES ☐ NO

Are the Trade Books Out of  
Stock? ☒ YES ☐ NO  
**(Stop & Shop  
Only)**

How many empty pockets?

**NEW – STOP & SHOP TRADE BOOKS OUT OF  
STOCK FIELD**



**NEWSLETTER WEBSITE:**

**[HTTP://HUDSONNEWS.COM](http://HUDSONNEWS.COM)**

**USER NAME: hudsonnewsletter**

**PASSWORD:**

**newsletter@hudson**

**REORDERS FOR HUDPAR, HMAD & MDI:**

**[MAGREORDER@HUDSONNEWS.COM](mailto:MAGREORDER@HUDSONNEWS.COM) &  
[CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**DELIVERY QUESTIONS**

**[DELIVERYDEPARTMENT@HUDSONNEWS.COM](mailto:DELIVERYDEPARTMENT@HUDSONNEWS.COM)  
& [CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**MAGAZINE**

**DISTRIBUTION  
ALL STORES:**

**[DISTRIBUTION@HUDSONRPM.COM](mailto:DISTRIBUTION@HUDSONRPM.COM) and  
[CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**BOOKS**

**BOOK ORDERS/REORDERS  
SHORTAGES/NOF REPORTING FOR  
BOOKS**

**[BOOKREORDER@HUDSONNEWS.COM](mailto:BOOKREORDER@HUDSONNEWS.COM);  
[BOOKSHORTAGE@HUDSONNEWS.COM](mailto:BOOKSHORTAGE@HUDSONNEWS.COM)  
& [CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**SRS = STORE REPORTING SYSTEM**

**GO TO & SAVE**

**[WWW.HUDSONRPM.COM/SURVEY](http://WWW.HUDSONRPM.COM/SURVEY)**

**EMAIL ANY QUESTIONS TO:**

**[SRS@HUDSONNEWS.COM](mailto:SRS@HUDSONNEWS.COM)**

**SRS =STORE REPORTING SYSTEM**

**GO TO & SAVE [WWW.HUDSONRPM.COM/SURVEY](http://WWW.HUDSONRPM.COM/SURVEY)**

**EMAIL ANY QUESTIONS TO:**

**[SRS@HUDSONNEWS.COM](mailto:SRS@HUDSONNEWS.COM)**