

**SRS SURVEYS – MANDATORY**

**QR CODE SCANNING**

**ALL MERCHANDISERS MUST SCAN ONE QR CODE FOR EVERY MAGAZINE  
INVOICE AND BOOK INVOICE RECEIVED.**

**WEEKLY PACKOUT SURVEY – PLEASE ADD COMMENTS**

**EOW ROTATION FOR 09/11/2025 – 09/16/2025 = A WEEK**

**PENNY PRESS - FAMILY FAVORITES**  
**24 COPY PRE-PACK DISPLAYS – FALL EDITION**  
**+/- 09/11/2025**

**PLEASE PLACE IN SEASONAL AISLE OR HIGH TRAFFIC AREA.  
SELECT STORES:**



**ACME  
CVS  
FOOD LION  
GIANT  
HANNAFORDS  
HARRIS TEETER  
KARNS  
KING KULLEN**

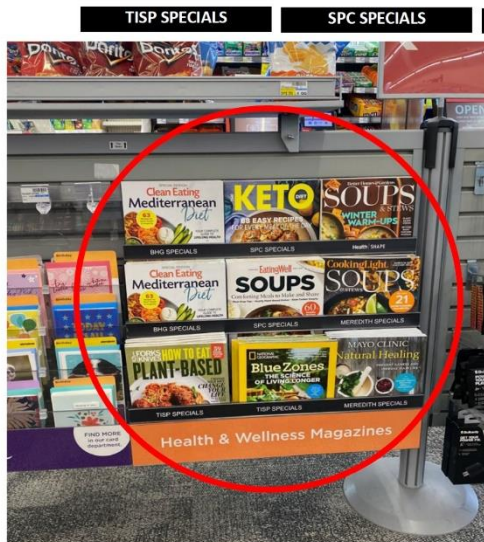
**REDNERS  
SAFEWAY  
SHOPRITE  
STOP & SHOP  
TOPS  
WALGREENS  
WALMART  
WEIS**

**♥CVS pharmacy<sup>®</sup> MERCHANDISER ALERT: People Inc.**

CVS added a magazine and greeting card checkout fixture in select Health Hub stores.

The display is located at front of store

**Place the correct Health & Wellness Special Editions with these UPCs**



- This fixture is in 257 CVS Health Hub stores
- Participating store list attached

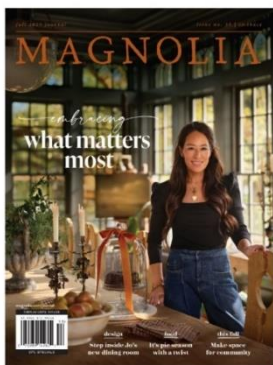


**People Inc.**

**Target Merchandisers:**

Please place 6 copies of **Magnolia Journal** in the plastic easel in the **Hearth & Hand** department in your Target store.

This area is located in the housewares section of the store.



**Title:** Meredith MPP – MAGNOLIA JOURNAL  
**Bipad:** 14260  
**Issue:** 2025-53 – FALL  
**On Sale:** 08/15/2025  
**Off Sale:** 11/14/2025  
**UPC:** 0-70989-14260-2  
**Price:** \$9.99 US / \$12.99 CAN



*Hearth & Hand Department*



**ACME, KARNS, SHOPRITE, STOP & SHOP &  
WALMART SELECT STORES**  
**A360-PENNY PRESS PUZZLE SPINNERS**

**SURVEY IS ACTIVE TO REORDER!**



## Hearst Specials Checkout Merchandising Instructions

CHECKOUT POCKETS WITH A **Hearst Specials** LOGO  
SHOULD ONLY HAVE MAGAZINES WITH  
THE **RED HEARST SPECIALS BOX** UNDER THE UPC.  
(Do not place any other magazines in these pockets.)



## Weekly Magazine Placement

**Week of September 7**



Alternating Pockets

**Week of September 14**



Alternating Pockets



**MERCHANDISER ALERT – SIP CHECKOUT COVERS**

**On-Sale: Sep 19, 2025**



**TISP SIPS**

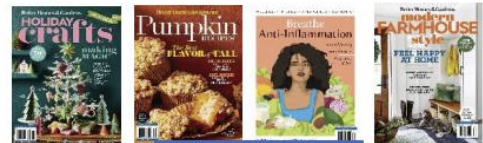


**MEREDITH SIPS**

**On-Sale: Sep 12, 2025**



**SIPS SIPS**



**BHG SIPS**

**On-Sale: Sep 5, 2025**



**TISP SIPS**



**MEREDITH SIPS**

**On-Sale: Aug 29, 2025**



**SPC SIPS**



**BHG SIPS**

**People Inc.**

**MERCHANDISER ALERT**

**LOOK AT THE BARCODE**

**PLEASE PLACE PEOPLE SPECIALS IN THE DESIGNATED POCKETS INDICATED BELOW THE BARCODE.**

**SPC SIPS**



**TISP SIPS**



**PEOPLE**

**SRS MAG/BOOK SURVEY**  
**REORDER INSTRUCTIONS**

Product Group MAGAZINE/BOOK SURVEY ▼

Store #:

Your ID#:

10355 SHOPRITE 355  
V42787  
808 ROUTE 46  
PARSIPPANY, NJ

**SURVEY**

BRAND: MAGAZINE/BOOK RETAILER

**Please Remember to Scan the corresponding Magazine QR code for EACH Magazine Invoice**

Did you service the magazines at the Checkouts? ☐ YES ☐ NO

If not, please explain.

Did you service the magazines on the Mainline? ☐ YES ☐ NO

If not, please explain

**Please Remember to Scan the corresponding Book QR code for EACH Book Invoice**

Did you receive a book shipment? ☐ YES ☐ NO

Did you pack out the book shipment? ☐ YES ☐ NO

If not, please explain.

Comments, if none enter none.

Thank You for your information!

Your confirmation # is 1306496

BRAND: MAGAZINE/BOOK

If the QR Code does not scan and the Alternate Number is not legible  No file chosen

Please take a picture of the Tote Label or Invoice and Upload

**Additional Book Shortage Questions**

Are the Children's Books Out of Stock? ☐ YES ☐ NO

Are the Mass Market Paperback Books Out of Stock? ☐ YES ☐ NO

**Additional Book Shortage Questions**

Are the Children's Books Out of Stock? ☐ YES ☐ NO

Are the Mass Market Paperback Books Out of Stock? ☐ YES ☐ NO

Are the Trade Books Out of Stock? ☒ YES ☐ NO **(Stop & Shop Only)**

How many empty pockets?

**NEW – STOP & SHOP TRADE BOOKS OUT OF STOCK FIELD**

**NEWSLETTER WEBSITE:**  
**[HTTP://HUDSONNEWS.COM](http://HUDSONNEWS.COM)**  
**USER NAME:** hudsonnewsletter  
**PASSWORD:**  
newsletter@hudson

**REORDERS FOR HUDPAR, HMAD & MDI:**  
**[MAGREORDER@HUDSONNEWS.COM](mailto:MAGREORDER@HUDSONNEWS.COM)** &  
**[CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**DELIVERY QUESTIONS**

**[DELIVERYDEPARTMENT@HUDSONNEWS.COM](mailto:DELIVERYDEPARTMENT@HUDSONNEWS.COM)**  
& **[CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**MAGAZINE**

**DISTRIBUTION**  
**ALL STORES:**

**[DISTRIBUTION@HUDSONRPM.COM](mailto:DISTRIBUTION@HUDSONRPM.COM)** and  
**[CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**BOOKS**

**BOOK ORDERS/REORDERS**  
**SHORTAGES/NOF REPORTING FOR**  
**BOOKS**  
**[BOOKREORDER@HUDSONNEWS.COM](mailto:BOOKREORDER@HUDSONNEWS.COM)**;  
**[BOOKSHORTAGE@HUDSONNEWS.COM](mailto:BOOKSHORTAGE@HUDSONNEWS.COM)**  
& **[CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**SRS = STORE REPORTING SYSTEM**  
**GO TO & SAVE**  
**[WWW.HUDSONRPM.COM/SURVEY](http://WWW.HUDSONRPM.COM/SURVEY)**

**EMAIL ANY QUESTIONS TO:**  
**[SRS@HUDSONNEWS.COM](mailto:SRS@HUDSONNEWS.COM)**

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