

SRS SURVEYS – MANDATORY

QR CODE SCANNING

**ALL MERCHANDISERS MUST SCAN ONE QR CODE FOR EVERY MAGAZINE
INVOICE AND BOOK INVOICE RECEIVED.**

WEEKLY PACKOUT SURVEY – PLEASE ADD COMMENTS

EOW ROTATION FOR 10/16/2025 – 10/21/2025 = A WEEK

SHIOPRITE - MASS MARKET BOOK SECTIONS
MASS MARKET PAPERBACKS TRANSITION TO PUZZLES PROJECT

**SRS SURVEY QUESTIONS HAVE BEEN ADDED!
PICTURE REQUIRED AFTER COMPLETION OF RESET**

**REMOVING ALL PAPERBACK BOOKS FROM THE BOOK RACK, SUBMITTING RETURNS
TO THE RECEIVER AND FILLING EMPTY SPACE WITH PUZZLE CATEGORY**

PUZZLE REORDERS BEING SHIPPED STARTING 10/15/2025 FOR PROJECT



BEFORE RESET



AFTER RESET





**KAPPA BLUE RIBBON MAINLINE SHELF
EXTENDER**
PRE-PACK SDISPLAYTO SELECT STORES
ON SALE 10/22/2025

SELECT WALMART STORES



**ACME, KARNS, SHOPRITE, STOP & SHOP &
WALMART SELECT STORES**
A360-PENNY PRESS PUZZLE SPINNERS

SURVEY IS ACTIVE TO REORDER!

CVS pharmacy[®] MERCHANDISER ALERT: People Inc.

CVS added a magazine and greeting card checkout fixture in select Health Hub stores.
The display is located at front of store

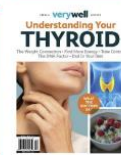
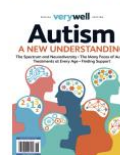
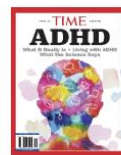
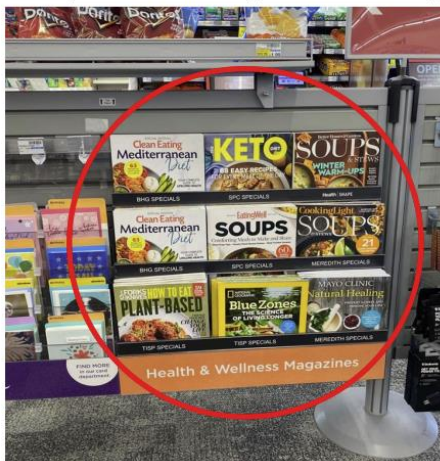
Place the correct Health & Wellness Special Editions with these UPCs

TISP SPECIALS

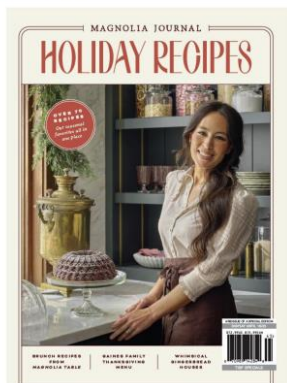
SPC SPECIALS

BHG SPECIALS

Meredith Specials



- This fixture is in 257 CVS Health Hub stores
- Participating store list attached



Title: MAGNOLIA JOURNAL HOLIDAY RECIPES
Bipad: 14284
Issue: 2025-55 – HOLIDAY
On Sale: 10/03/2025
Off Sale: 01/02/2026
UPC: 0-70989-14284-8
Price: \$12.99US / \$15.99 CAN

Target Merchandisers:

If store copies support it, please place 4-5 copies of **Magnolia Journal Holiday Recipes** in the **Hearth & Hand** department **next** to the Fall issue in your Target store. This area is located in the housewares section of the store. **Do not premature the Fall issue of Magnolia Journal!**

FALL
issue



Hearth & Hand Department

HEARST
specials

Hearst Specials Checkout Merchandising Instructions

CHECKOUT POCKETS WITH A **Hearst Specials** LOGO
SHOULD ONLY HAVE MAGAZINES WITH
THE **RED HEARST SPECIALS BOX** UNDER THE UPC.
(Do not place any other magazines in these pockets.)



Weekly Magazine Placement

Week of October 19



Alternating Pockets

Week of October 26



Alternating Pockets

CHECKOUT COVERS

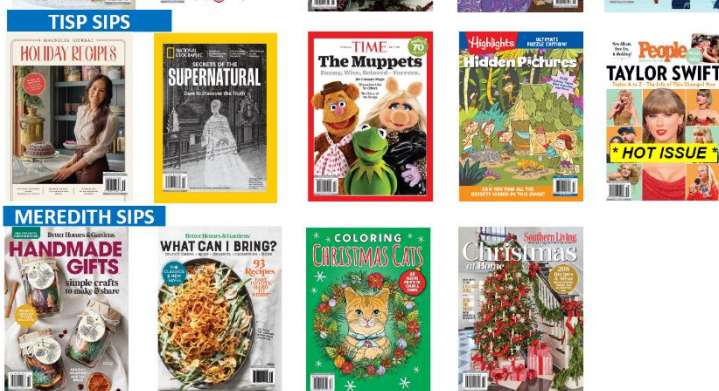
PLACE IN DESIGNATED POCKETS AS SHOWN ON THE BARCODE.

People Inc.

On-Sale: **Oct 10, 2025**



On-Sale: **Oct 3, 2025**



Merchandiser Alert + McClatchy Weeklies:

On-Sale: 10/17/25



On-Sale: 10/10/25



On-Sale: 10/3/25



On-Sale: 9/26/25



Puzzle Digest Covers

On-Sale: 10/17/2025

Checkout

Mainline:



Archie

Tiny Take
Along



Merchandising Instructions for Week of 10-10-2025

Women's World



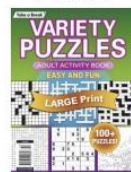
Women's World
Pocket #3



Us Weekly



Us Weekly
Pocket #3



Star



Globe



National
Enquirer



National
Examiner



SRS MAG/BOOK SURVEY
REORDER INSTRUCTIONS

Product Group MAGAZINE/BOOK SURVEY ▼

Store #:

Your ID#:

10355 SHOPRITE 355
V42787
808 ROUTE 46
PARSIPPANY, NJ

SURVEY

BRAND: MAGAZINE/BOOK RETAILER

Please Remember to Scan the corresponding Magazine QR code for EACH Magazine Invoice

Did you service the magazines at the Checkouts? ☐ YES ☐ NO

If not, please explain.

Did you service the magazines on the Mainline? ☐ YES ☐ NO

If not, please explain

Please Remember to Scan the corresponding Book QR code for EACH Book Invoice

Did you receive a book shipment? ☐ YES ☐ NO

Did you pack out the book shipment? ☐ YES ☐ NO

If not, please explain.

Comments, if none enter none.

Thank You for your information!

Your confirmation # is 1306496

BRAND: MAGAZINE/BOOK

If the QR Code does not scan and the Alternate Number is not legible No file chosen

Please take a picture of the Tote Label or Invoice and Upload

Additional Book Shortage Questions

Are the Children's Books Out of Stock? ☐ YES ☐ NO

Are the Mass Market Paperback Books Out of Stock? ☐ YES ☐ NO

Additional Book Shortage Questions

Are the Children's Books Out of Stock? ☐ YES ☐ NO

Are the Mass Market Paperback Books Out of Stock? ☐ YES ☐ NO

Are the Trade Books Out of Stock? ☒ YES ☐ NO **(Stop & Shop Only)**

How many empty pockets?

NEW – STOP & SHOP TRADE BOOKS OUT OF STOCK FIELD

NEWSLETTER WEBSITE:
[HTTP://HUDSONNEWS.COM](http://HUDSONNEWS.COM)
USER NAME: hudsonnewsletter
PASSWORD:
newsletter@hudson

REORDERS FOR HUDPAR, HMAD & MDI:
MAGREORDER@HUDSONNEWS.COM &
CUSTOMERSERVICE@HUDSONNEWS.COM

DELIVERY QUESTIONS

DELIVERYDEPARTMENT@HUDSONNEWS.COM
& **CUSTOMERSERVICE@HUDSONNEWS.COM**

MAGAZINE

DISTRIBUTION
ALL STORES:

DISTRIBUTION@HUDSONRPM.COM and
CUSTOMERSERVICE@HUDSONNEWS.COM

BOOKS

BOOK ORDERS/REORDERS
SHORTAGES/NOF REPORTING FOR
BOOKS
BOOKREORDER@HUDSONNEWS.COM;
BOOKSHORTAGE@HUDSONNEWS.COM
& **CUSTOMERSERVICE@HUDSONNEWS.COM**

SRS = STORE REPORTING SYSTEM
GO TO & SAVE
WWW.HUDSONRPM.COM/SURVEY

EMAIL ANY QUESTIONS TO:
SRS@HUDSONNEWS.COM

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