

SRS SURVEYS – MANDATORY

QR CODE SCANNING

**ALL MERCHANDISERS MUST SCAN ONE QR CODE FOR EVERY MAGAZINE
INVOICE AND BOOK INVOICE RECEIVED.**

WEEKLY PACKOUT SURVEY – PLEASE ADD COMMENTS

STOP & SHOP - MASS MARKET BOOK SECTIONS
MASS MARKET PAPERBACKS TRANSITION TO PUZZLES PROJECT

**SRS SURVEY QUESTIONS HAVE BEEN ADDED!
PICTURE REQUIRED AFTER COMPLETION OF RESET**

**REMOVING ALL PAPERBACK BOOKS FROM THE BOOK RACK, SUBMITTING RETURNS
TO THE RECEIVER AND FILLING EMPTY SPACE WITH PUZZLE CATEGORY**

**STOP & SHOP PUZZLE REORDERS BEING SHIPPED STARTING 11/13/2025 FOR
PROJECT**



BEFORE RESET



AFTER RESET





KAPPA WORLD OF PUZZLES
30 COPY PRE-PACKED FALL DISPLAY TO
SELECT STORES ON SALE 11/13/2025

ACME
FOOD LION
HANNAFORD
KING KULLEN
PRICE CHOPPER
SHOPRITE
STOP & SHOP
TARGET'WALGREENS
WALMART
WEIS



KAPPA BLUE RIBBON MAINLINE SHELF
EXTENDER
PRE-PACK SDISPLAYTO SELECT STORES
ON SALE 09/22/2025

SELECT WALMART STORES



**ACME, KARNS, SHOPRITE, STOP & SHOP &
WALMART SELECT STORES**
A360-PENNY PRESS PUZZLE SPINNERS

SURVEY IS ACTIVE TO REORDER!



CVS added a magazine and greeting card checkout fixture in select Health Hub stores.
The display is located at front of store

Place the correct Health & Wellness Special Editions with these UPCs

TISP SPECIALS

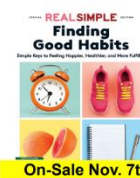
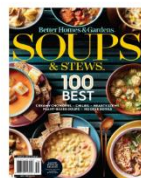
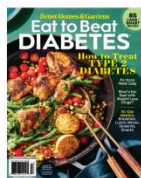
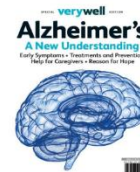
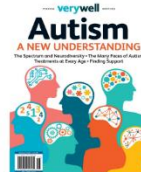
SPC SPECIALS

BHG SPECIALS

MEREDITH SPECIALS



- This fixture is in 257 CVS Health Hub stores
- Participating store list attached



On-Sale Nov. 7th

Woman's Day Polybag @ TARGET CHECKOUT

featuring **"HOLIDAY"** Issues of three Hearst titles:

Woman's Day, Country Living and Good Housekeeping

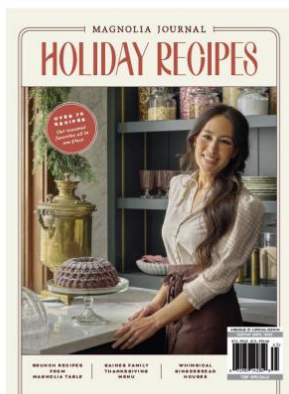
Bipad Name	BIPAD	On-Sale Date	Issue Code	Cover Price	# OF STORES	Zero Suppressed UPC
Woman's Day Polybag	08021	11/18/25	202512	14.99	ALL CHECKOUT STORES	0-274901-5

IN ALL TARGET CHECKOUT STORES

Place WOMAN'S DAY POLYBAG in the **HEARST BRANDS** pocket.



McClatchy Media
Powered by Possibilities



Title: MAGNOLIA JOURNAL HOLIDAY RECIPES
Bipad: 14284
Issue: 2025-55 – HOLIDAY
On Sale: 10/03/2025
Off Sale: 01/02/2026
UPC: 0-70989-14284-8
Price: \$12.99US / \$15.99 CAN

Target Merchandisers:

If store copies support it, please place 4-5 copies of **Magnolia Journal Holiday Recipes** in the **Hearth & Hand** department **next** to the Fall issue in your Target store. This area is located in the housewares section of the store. **Do not premature the Fall issue of Magnolia Journal!**

FALL
issue



Hearth & Hand Department

HEARST
specials

Hearst Specials Checkout Merchandising Instructions

CHECKOUT POCKETS WITH A **Hearst Specials** LOGO
SHOULD ONLY HAVE MAGAZINES WITH
THE **RED HEARST SPECIALS BOX** UNDER THE UPC.
(Do not place any other magazines in these pockets.)



Weekly Magazine Placement

Week of November 9



Alternating Pockets

MERCHANDISER ALERT

First for Women, In Touch, Life & Style, Closer & Topix have ceased publication.

Please fill checkout pockets with titles indicated below.

ON-SALE: 11/7/2025



CHECKOUT COVERS

PLACE IN DESIGNATED POCKETS AS SHOWN ON THE BARCODE.

People Inc.

On-Sale: Nov 7, 2025



On-Sale: Oct 31, 2025



Merchandising Instructions for Week of 11-07-2025

Us Weekly



Woman's World



Star



Globe



Us Weekly
Pocket #3



Woman's World
Pocket #3



National
Enquirer



National
Examiner



Merchandise Alert + McClatchy Weeklies:

On-Sale: 11/07/25



On-Sale: 10/31/25



On-Sale: 10/24/25



On-Sale: 10/17/25



Puzzle Digest Covers

On-Sale: 11/07/2025

Checkout



Mainline:



Archie

**Tiny Take
Alongs**



SRS MAG/BOOK SURVEY
REORDER INSTRUCTIONS

Product Group MAGAZINE/BOOK SURVEY ▼

Store #:

Your ID#:

10355 SHOPRITE 355
V42787
808 ROUTE 46
PARSIPPANY, NJ

SURVEY

BRAND: MAGAZINE/BOOK RETAILER

Please Remember to Scan the corresponding Magazine QR code for EACH Magazine Invoice

Did you service the magazines at the Checkouts? ☐ YES ☐ NO

If not, please explain.

Did you service the magazines on the Mainline? ☐ YES ☐ NO

If not, please explain

Please Remember to Scan the corresponding Book QR code for EACH Book Invoice

Did you receive a book shipment? ☐ YES ☐ NO

Did you pack out the book shipment? ☐ YES ☐ NO

If not, please explain.

Comments, if none enter none.

Thank You for your information!

Your confirmation # is 1306496

BRAND: MAGAZINE/BOOK

If the QR Code does not scan and the Alternate Number is not legible No file chosen

Please take a picture of the Tote Label or Invoice and Upload

Additional Book Shortage Questions

Are the Children's Books Out of Stock? ☐ YES ☐ NO

Are the Mass Market Paperback Books Out of Stock? ☐ YES ☐ NO

Additional Book Shortage Questions

Are the Children's Books Out of Stock? ☐ YES ☐ NO

Are the Mass Market Paperback Books Out of Stock? ☐ YES ☐ NO

Are the Trade Books Out of Stock? ☒ YES ☐ NO **(Stop & Shop Only)**

How many empty pockets?

NEW – STOP & SHOP TRADE BOOKS OUT OF STOCK FIELD

NEWSLETTER WEBSITE:
[HTTP://HUDSONNEWS.COM](http://HUDSONNEWS.COM)
USER NAME: hudsonnewsletter
PASSWORD:
newsletter@hudson

REORDERS FOR HUDPAR, HMAD & MDI:
MAGREORDER@HUDSONNEWS.COM &
CUSTOMERSERVICE@HUDSONNEWS.COM

DELIVERY QUESTIONS

DELIVERYDEPARTMENT@HUDSONNEWS.COM
& **CUSTOMERSERVICE@HUDSONNEWS.COM**

MAGAZINE

DISTRIBUTION
ALL STORES:

DISTRIBUTION@HUDSONRPM.COM and
CUSTOMERSERVICE@HUDSONNEWS.COM

BOOKS

BOOK ORDERS/REORDERS
SHORTAGES/NOF REPORTING FOR
BOOKS
BOOKREORDER@HUDSONNEWS.COM;
BOOKSHORTAGE@HUDSONNEWS.COM
& **CUSTOMERSERVICE@HUDSONNEWS.COM**

SRS = STORE REPORTING SYSTEM
GO TO & SAVE

WWW.HUDSONRPM.COM/SURVEY

EMAIL ANY QUESTIONS TO:
SRS@HUDSONNEWS.COM

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