

SRS SURVEYS – MANDATORY

QR CODE SCANNING

**ALL MERCHANDISERS MUST SCAN ONE QR CODE FOR EVERY MAGAZINE
INVOICE AND BOOK INVOICE RECEIVED.**

WEEKLY PACKOUT SURVEY – PLEASE ADD COMMENTS

Delivery between 11/19-11/25/2025.

**** The only weeklies to be distributed the week of Thanksgiving (11/26-12/02) are 29812-The Economist &
08442-New Yorker.****

DOUBLE ISSUES

DOUBLE ISSUES				
Bipad	Title	Issue	On-Sale	Off-Sale
10227	PEOPLE	2025-47	11/21/2025	12/5/2025
10228	PEOPLE AIRPORT	2025-47	11/21/2025	12/5/2025
64728	GLOBE	2025-48	11/21/2025	12/5/2025
64736	NATIONAL ENQUIRER	2025-48	11/21/2025	12/5/2025
64739	NATIONAL EXAMINER	2025-48	11/21/2025	12/5/2025
64747	STAR	2025-48	11/21/2025	12/5/2025
64752	STAR AIRPORT	2025-48	11/21/2025	12/5/2025
64934	US WEEKLY	2025-48	11/21/2025	12/5/2025
64935	US WEEKLY- AIRPORT	2025-48	11/21/2025	12/5/2025
71400	WOMAN'S WORLD	2025-48	11/21/2025	12/5/2025
71787	WOMAN'S WORLD PREMI	2025-48	11/21/2025	12/5/2025

STOP & SHOP - MASS MARKET BOOK SECTIONS
MASS MARKET PAPERBACKS TRANSITION TO PUZZLES PROJECT

**SRS SURVEY QUESTIONS HAVE BEEN ADDED!
PICTURE REQUIRED AFTER COMPLETION OF RESET**

**REMOVING ALL PAPERBACK BOOKS FROM THE BOOK RACK, SUBMITTING RETURNS
TO THE RECEIVER AND FILLING EMPTY SPACE WITH PUZZLE CATEGORY**

**STOP & SHOP PUZZLE REORDERS BEING SHIPPED STARTING 11/13/2025 FOR
PROJECT**



BEFORE RESET



AFTER RESET





KAPPA WORLD OF PUZZLES
30 COPY PRE-PACKED FALL DISPLAY TO SELECT
STORES ON SALE 11/13/2025

ACME
FOOD LION
HANNAFORD
KING KULLEN
PRICE CHOPPER
SHOPRITE
STOP & SHOP
TARGET'WALGREENS
WALMART
WEIS



KAPPA BLUE RIBBON MAINLINE SHELF
EXTENDER

48 COPY DISPLAY TO SELECT WALMART
11/12/25-11/28/25

24 COPY DISPLAY TO SELECT STORES –
VARIOUS RETAILERS
11/19/25-11/25/25



ACME, KARNS, SHOPRITE, STOP & SHOP &
WALMART SELECT STORES
A360-PENNY PRESS PUZZLE SPINNERS

SURVEY IS ACTIVE TO REORDER!

Woman's Day Polybag @ TARGET CHECKOUT

featuring **"HOLIDAY" Issues** of three Hearst titles:

Woman's Day, Country Living and Good Housekeeping

Bipad Name	BIPAD	On-Sale Date	Issue Code	Cover Price	# OF STORES	Zero Suppressed UPC
Woman's Day Polybag	08021	11/18/25	202512	14.99	ALL CHECKOUT STORES	0-274901-5

IN ALL TARGET CHECKOUT STORES

Place WOMAN'S DAY POLYBAG in the **HEARST BRANDS** pocket.



McClatchy Media
Powered by Possibilities

People Inc.

Target Merchandisers:

Please place 6 copies of Magnolia Journal in the plastic easel in the Hearth & Hand department in your Target store. This area is located in the housewares section of the store.



Title: MAGNOLIA JOURNAL
Bipad: 14260
Issue: 2025-54 – WINTER
On Sale: 11/14/2025
Off Sale: 02/13/2026
UPC: 0-70989-14260-2
Price: \$9.99US / \$12.99 CAN



Hearth & Hand Department



CVS added a magazine and greeting card checkout fixture in select Health Hub stores.
The display is located at front of store

Place the correct Health & Wellness Special Editions with these UPCs

TISP SPECIALS

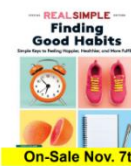
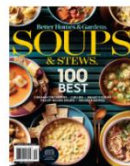
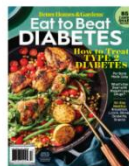
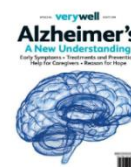
SPC SPECIALS

BHG SPECIALS

MEREDITH SPECIALS



- This fixture is in 257 CVS Health Hub stores
- Participating store list attached



On-Sale Nov. 7th

HEARST
specials

Hearst Specials Checkout Merchandising Instructions

CHECKOUT POCKETS WITH A **Hearst Specials** LOGO SHOULD ONLY HAVE MAGAZINES WITH THE **RED HEARST SPECIALS BOX** UNDER THE UPC.
(Do not place any other magazines in these pockets.)



Weekly Magazine Placement

Week of November 9



CONTINUING



CONTINUING



Alternating Pockets

MERCHANDISER ALERT

First for Women, In Touch, Life & Style, Closer & Topix have ceased publication.

Please fill checkout pockets with titles indicated below.

ON-SALE: 11/14/2025



CHECKOUT COVERS

PLACE IN DESIGNATED POCKETS AS SHOWN ON THE BARCODE.

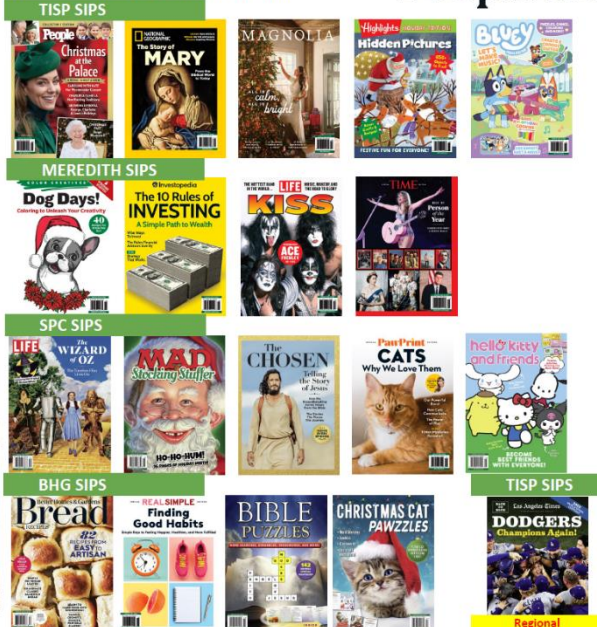
People Inc.

On-Sale: Nov 14, 2025



On-Sale: Nov 7, 2025

MORE People



Merchandising Instructions for Week of 11-14-2025

Us Weekly



Woman's World



Star



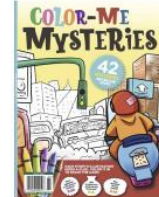
Globe



Us Weekly
Pocket #3



Woman's World
Pocket #3



National
Enquirer



National
Examiner



Merchandise Alert + McClatchy Weeklies:

On-Sale: 11/14/25

Polybag



On-Sale: 11/07/25



On-Sale: 10/31/25



On-Sale: 10/24/25



Puzzle Digest Covers

On-Sale: 11/14/2025

Checkout

Mainline:



Archie

Tiny Take
Alongs



SRS MAG/BOOK SURVEY
REORDER INSTRUCTIONS

Product Group MAGAZINE/BOOK SURVEY ▼

Store #:

Your ID#:

10355 SHOPRITE 355
V42787
808 ROUTE 46
PARSIPPANY, NJ

SURVEY

BRAND: MAGAZINE/BOOK RETAILER

Please Remember to Scan the corresponding Magazine QR code for EACH Magazine Invoice

Did you service the magazines at the Checkouts? ☐ YES ☐ NO

If not, please explain.

Did you service the magazines on the Mainline? ☐ YES ☐ NO

If not, please explain

Please Remember to Scan the corresponding Book QR code for EACH Book Invoice

Did you receive a book shipment? ☐ YES ☐ NO

Did you pack out the book shipment? ☐ YES ☐ NO

If not, please explain.

Comments, if none enter none.

Thank You for your information!

Your confirmation # is 1306496

BRAND: MAGAZINE/BOOK

If the QR Code does not scan and the Alternate Number is not legible No file chosen

Please take a picture of the Tote Label or Invoice and Upload

Additional Book Shortage Questions

Are the Children's Books Out of Stock? ☐ YES ☐ NO

Are the Mass Market Paperback Books Out of Stock? ☐ YES ☐ NO

Additional Book Shortage Questions

Are the Children's Books Out of Stock? ☐ YES ☐ NO

Are the Mass Market Paperback Books Out of Stock? ☐ YES ☐ NO

Are the Trade Books Out of Stock? ☒ YES ☐ NO **(Stop & Shop Only)**

How many empty pockets?

NEW – STOP & SHOP TRADE BOOKS OUT OF STOCK FIELD

NEWSLETTER WEBSITE:
[HTTP://HUDSONNEWS.COM](http://HUDSONNEWS.COM)
USER NAME: hudsonnewsletter
PASSWORD:
newsletter@hudson

REORDERS FOR HUDPAR, HMAD & MDI:
MAGREORDER@HUDSONNEWS.COM &
CUSTOMERSERVICE@HUDSONNEWS.COM

DELIVERY QUESTIONS

DELIVERYDEPARTMENT@HUDSONNEWS.COM
& **CUSTOMERSERVICE@HUDSONNEWS.COM**

MAGAZINE

DISTRIBUTION
ALL STORES:

DISTRIBUTION@HUDSONRPM.COM and
CUSTOMERSERVICE@HUDSONNEWS.COM

BOOKS

BOOK ORDERS/REORDERS
SHORTAGES/NOF REPORTING FOR
BOOKS
BOOKREORDER@HUDSONNEWS.COM;
BOOKSHORTAGE@HUDSONNEWS.COM
& **CUSTOMERSERVICE@HUDSONNEWS.COM**

SRS = STORE REPORTING SYSTEM
GO TO & SAVE
WWW.HUDSONRPM.COM/SURVEY

EMAIL ANY QUESTIONS TO:
SRS@HUDSONNEWS.COM

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