

**SRS SURVEYS – MANDATORY**

**QR CODE SCANNING**

**ALL MERCHANDISERS MUST SCAN ONE QR CODE FOR EVERY MAGAZINE INVOICE AND BOOK INVOICE RECEIVED. IF YOU RECEIVE TWO DELIVERIES, SCAN TWO QR CODES. QR SCAN REQUIRED FOR EVERY INVOICE.**

**WEEKLY PACKOUT SURVEY – PLEASE ADD COMMENTS**

**EW ROTATION FOR 11/21/2024-11/26/2024 = A WEEK**

**PENNY PRESS**  
**SELF-EXTENDER PRE-PACKED DISPLAYS**

**SELECT CVS & WALMART LOCATIONS**

**WALMART (60) COPY DISPLAYS**

**CVS (30) COPY DISPLAYS**

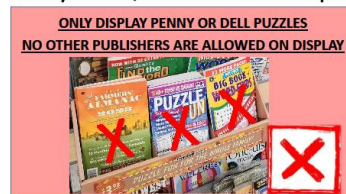
**ON SALE 11/14/2024**

**CVS STORES – PREFER MAINLINE PLACMENT.  
IF NO MAINLINE, PLEASE PLACE IN THE  
SEASONAL AISLE.**

**PLEASE REMOVE OLD DISPLAY AND DO NOT  
PREMATURE THE NEW DISPLAY**

**ATTENTION MAGAZINE MERCHANDISER**

**Penny Dell \$3.98 Puzzle Display**



**PennyDellPuzzles**

**ACME, KARNS, SHOPRITE, STOP & SHOP & WALMART SELECT STORES**  
**A360-PENNY PRESS PUZZLE SPINNERS**  
**PUZZLE SPINNER TITLES ON SALE 11/21/2024**



| BIPAD | TITLE                | BIPAD | TITLE                |
|-------|----------------------|-------|----------------------|
| 8139  | EASY & FUN VARIETY   | 40670 | TAKE A BREAK HOOKED  |
| 8141  | SPOTLIGHT MOVIE & TV | 40674 | TAKE A BREAK SUPER   |
| 8151  | PENNY'S FINEST GOOD  | 40686 | TAKE A BREAK EASY B  |
| 8162  | FAMILY FAVORITES LG  | 40713 | TAKE A BREAK CROSSWO |
| 8264  | DELL ALL EASY CROSS  | 40714 | TAKE A BREAK WORD SE |
| 8296  | ORIGINAL SUDOKU      | 71408 | TAKE A BREAK WORD SE |
| 40649 | TAKE A BREAK FIRST   | 74263 | TAKE A BREAK CROSSW  |
| 40660 | TAKE A BREAK TV & M  | 74328 | ARCHIE SHOWCASE DIG  |
| 40665 | TAKE A BREAK FUNTAST |       |                      |

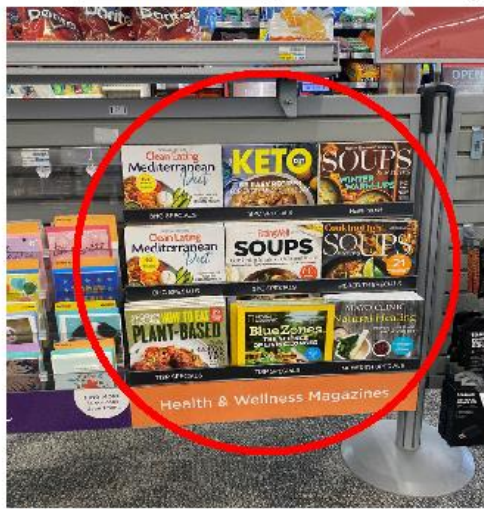
**EMAIL TO [LBROWNFIELD@HUDSONNEWS.COM](mailto:LBROWNFIELD@HUDSONNEWS.COM)**  
**WITH ANY QUESTIONS OR IF YOU NEED A REORDER**

**CVS pharmacy** **MERCHANDISER ALERT:** 

CVS added a magazine and greeting card checkout fixture in select Health Hub stores.  
The display is located at front of store

**Place the correct Health & Wellness Special Editions with these UPCs**

- TISP SPECIALS
- SPC SPECIALS
- BHG SPECIALS
- Meredith SPECIALS



➤ This fixture is in 257 CVS Health Hub stores  
➤ Participating store list attached



**Title:** Meredith MPP – MAGNOLIA JOURNAL  
**Bipad:** 14260  
**Issue:** 2024-42 – WINTER  
**On Sale:** 11/15/2024  
**Off Sale:** 02/14/2025  
**UPC:** 0-70989-14260-2  
**Price:** \$9.99 US / \$12.99 CAN

**Target Merchandisers:**

Please place 6 copies of **Magnolia Journal** in the plastic easel in the **Hearth & Hand** department in your Target store. This area is located in the housewares section of the store.

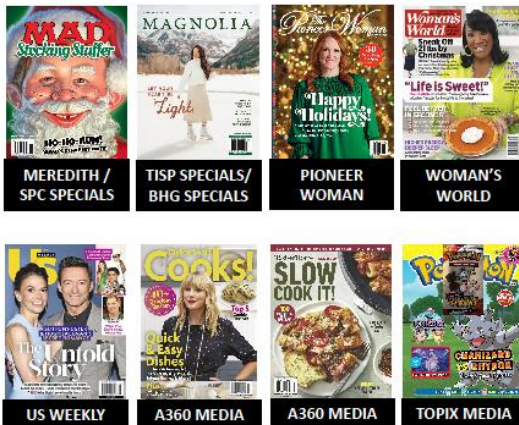


**WALMART CORRUGATE PROMO POCKETS PROGRAM**  
**SELECT STORES**  
**HARRISBURG DEPOT LOCATIONS FOR WILLIAM LANDAU'S DIVISION**

**Walmart** **HOLIDAY K-Pocket Merchandiser Alert**

**ON-SALE 11/15/2024**

- Place **NEW** product in Blue K-Pockets at checkout for issues shown below



- Any remaining prior SIP product should be merchandised into checkout pockets that correspond to barcode designation





**HOT ISSUE - MERCHANDISER ALERT**

Place copies of  
**TIME Donald Trump  
Commemorative**  
in existing TISP Specials  
pockets at checkout

**Bipad:** 10569  
**Issue:** 2024-46  
**UPC:** 0-70992-10569-4  
**On-Sale:** **NOV 15, 2024**

**TISP SPECIALS**



**\*\*Place only TISP labelled barcodes in TISP pocket**

**TIME MERCHANDISING ALERT**

PLEASE ENSURE COPIES ARE DISPLAYED IN THE **TIME** LOGOED POCKETS AT CHECK-OUT AS WELL AS THE MAINLINE.



**BIPAD:** 10092  
**TITLE:** President-elect Donald Trump  
**ISSUE:** 2024-40  
**ON SALE:** 11/15/2024

This is a regular TIME issue with featured articles on the election.

**THANK YOU FOR YOUR EFFORTS!**

**A360/CENTENNIAL SPECIALS 11/21/2024**



**A360 MEDIA DIGESTS 11/21/2024**

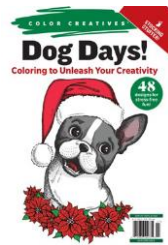
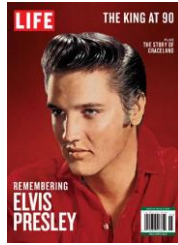
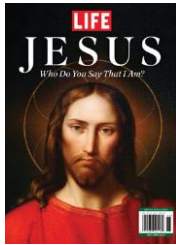


**HEARST SPECIALS 11/14/2024**





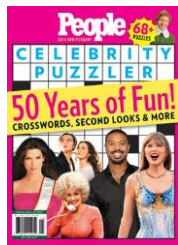
BH&G SPECIALS 11/15/2024



MEREDITH SPECIALS 11/21/2024



SPC SPECIALS 11/21/2024



TISP SPECIALS 11/15/2024



**SRS MAG/BOOK SURVEY**  
**REORDER INSTRUCTIONS**

Product Group: MAGAZINE/BOOK SURVEY

Store #: 355

Your ID#: 79440

Next

10355 SHOPRITE 355  
V42787  
808 ROUTE 46  
PARSIPPANY, NJ

**SURVEY**

BRAND: MAGAZINE/BOOK RETAILER

**Please Remember to Scan the corresponding Magazine QR code for EACH Magazine Invoice**

Did you service the magazines at the Checkouts?  YES  NO

If not, please explain.

Did you service the magazines on the Mainline?  YES  NO

If not, please explain

**Please Remember to Scan the corresponding Book QR code for EACH Book Invoice**

Did you receive a book shipment?  YES  NO

Did you pack out the book shipment?  YES  NO

If not, please explain.

Comments, if none enter none.

Submit Survey

Uploaded File Successfully.

**Additional Book Shortage Questions**

Are the Children's Books Out of Stock?  YES  NO

Are the Mass Market Paperback Books Out of Stock?  YES  NO

Submit Survey

**Additional Book Shortage Questions**

Are the Children's Books Out of Stock?  YES  NO

Are the Mass Market Paperback Books Out of Stock?  YES  NO

Are the Trade Books Out of Stock?  YES  NO  
**(Stop & Shop Only)**

How many empty pockets?

Submit Survey

**NEW – STOP & SHOP  
TRADE BOOKS OUT  
OF STOCK FIELD**



**NEWSLETTER WEBSITE:**

**[HTTP://HUDSONNEWS.COM](http://HUDSONNEWS.COM)**

**USER NAME: hudsonnewsletter**

**PASSWORD:**

**newsletter@hudson**

**REORDERS FOR HUDPAR, HMAD & MDI:**

**[MAGREORDER@HUDSONNEWS.COM](mailto:MAGREORDER@HUDSONNEWS.COM) &  
[CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**DELIVERY QUESTIONS**

**[DELIVERYDEPARTMENT@HUDSONNEWS.COM](mailto:DELIVERYDEPARTMENT@HUDSONNEWS.COM)  
& [CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**MAGAZINE**

**DISTRIBUTION  
ALL STORES:**

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**BOOKS**

**BOOK ORDERS/REORDERS  
SHORTAGES/NOF REPORTING FOR  
BOOKS**

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& [CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**SRS = STORE REPORTING SYSTEM**

**GO TO & SAVE**

**[WWW.HUDSONRPM.COM/SURVEY](http://WWW.HUDSONRPM.COM/SURVEY)**

**EMAIL ANY QUESTIONS TO:**

**[SRS@HUDSONNEWS.COM](mailto:SRS@HUDSONNEWS.COM)**

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