

SRS SURVEYS – MANDATORY

QR CODE SCANNING

**ALL MERCHANDISERS MUST SCAN ONE QR CODE FOR EVERY MAGAZINE
INVOICE AND BOOK INVOICE RECEIVED.**

WEEKLY PACKOUT SURVEY – PLEASE ADD COMMENTS

Delivery between 11/19-11/25/2025.

**** The only weeklies to be distributed the week of Thanksgiving (11/26-12/02) are 29812-The Economist &
08442-New Yorker.****

DOUBLE ISSUES

DOUBLE ISSUES				
Bipad	Title	Issue	On-Sale	Off-Sale
10227	PEOPLE	2025-47	11/21/2025	12/5/2025
10228	PEOPLE AIRPORT	2025-47	11/21/2025	12/5/2025
64728	GLOBE	2025-48	11/21/2025	12/5/2025
64736	NATIONAL ENQUIRER	2025-48	11/21/2025	12/5/2025
64739	NATIONAL EXAMINER	2025-48	11/21/2025	12/5/2025
64747	STAR	2025-48	11/21/2025	12/5/2025
64752	STAR AIRPORT	2025-48	11/21/2025	12/5/2025
64934	US WEEKLY	2025-48	11/21/2025	12/5/2025
64935	US WEEKLY- AIRPORT	2025-48	11/21/2025	12/5/2025
71400	WOMAN'S WORLD	2025-48	11/21/2025	12/5/2025
71787	WOMAN'S WORLD PREMI	2025-48	11/21/2025	12/5/2025

STOP & SHOP - MASS MARKET BOOK SECTIONS
MASS MARKET PAPERBACKS TRANSITION TO PUZZLES PROJECT

SRS SURVEY QUESTIONS HAVE BEEN ADDED!
PICTURE REQUIRED AFTER COMPLETION OF RESET

REMOVING ALL PAPERBACK BOOKS FROM THE BOOK RACK, SUBMITTING RETURNS
TO THE RECEIVER AND FILLING EMPTY SPACE WITH PUZZLE CATEGORY

STOP & SHOP PUZZLE REORDERS BEING SHIPPED STARTING 11/13/2025 FOR
PROJECT



BEFORE RESET



AFTER RESET





KAPPA WORLD OF PUZZLES
30 COPY PRE-PACKED FALL DISPLAY TO SELECT
STORES ON SALE 11/13/2025

ACME
FOOD LION
HANNAFORD
KING KULLEN
PRICE CHOPPER
SHOPRITE
STOP & SHOP
TARGET'WALGREENS
WALMART
WEIS



KAPPA BLUE RIBBON MAINLINE SHELF
EXTENDER

48 COPY DISPLAY TO SELECT WALMART
11/12/25-11/28/25

24 COPY DISPLAY TO SELECT WALMART
STORES
11/19/25-11/25/25



ACME, KARNS, SHOPRITE, STOP & SHOP &
WALMART SELECT STORES
A360-PENNY PRESS PUZZLE SPINNERS

SURVEY IS ACTIVE TO REORDER!

Woman's Day Polybag @ TARGET CHECKOUT

featuring **"HOLIDAY" Issues** of three Hearst titles:

Woman's Day, Country Living and Good Housekeeping

Bipad Name	BIPAD	On-Sale Date	Issue Code	Cover Price	# OF STORES	Zero Suppressed UPC
Woman's Day Polybag	08021	11/18/25	202512	14.99	ALL CHECKOUT STORES	0-274901-5

IN ALL TARGET CHECKOUT STORES

Place WOMAN'S DAY POLYBAG in the **HEARST BRANDS** pocket.



McClatchy Media
Powered by Possibilities

People Inc.

Target Merchandisers:

Please place 6 copies of Magnolia Journal in the plastic easel in the Hearth & Hand department in your Target store. This area is located in the housewares section of the store.



Title: MAGNOLIA JOURNAL
Bipad: 14260
Issue: 2025-54 – WINTER
On Sale: 11/14/2025
Off Sale: 02/13/2026
UPC: 0-70989-14260-2
Price: \$9.99US / \$12.99 CAN



Hearth & Hand Department



CVS added a magazine and greeting card checkout fixture in select Health Hub stores.
The display is located at front of store

Place the correct Health & Wellness Special Editions with these UPCs

TISP SPECIALS

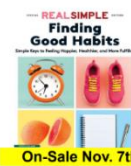
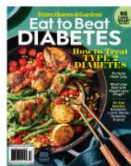
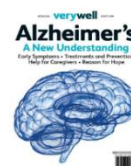
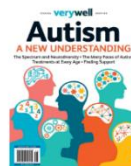
SPC SPECIALS

BHG SPECIALS

MEREDITH SPECIALS



- This fixture is in 257 CVS Health Hub stores
- Participating store list attached



On-Sale Nov. 7th



Hearst Specials Checkout Merchandising Instructions

CHECKOUT POCKETS WITH A **Hearst Specials** LOGO SHOULD ONLY HAVE MAGAZINES WITH THE **HEARST SPECIALS BOX** UNDER THE UPC.
(Do not place any other magazines in these pockets.)



Weekly Magazine Placement

Week of November 16



Alternating Pockets

Week of November 23



Alternating Pockets

CHECKOUT COVERS

PLACE IN DESIGNATED POCKETS AS SHOWN ON THE
BARCODE.

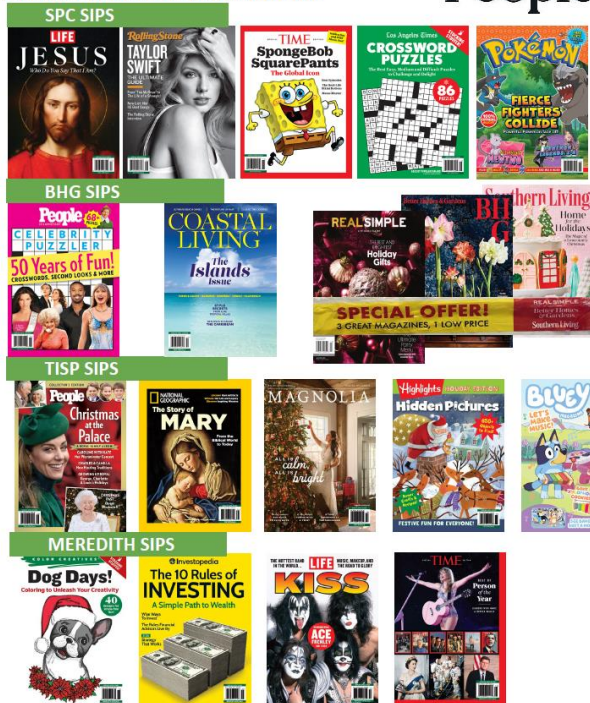
People Inc.

On-Sale: **Nov 21, 2025**



Double Issue

On-Sale: **Nov 14, 2025**



MERCHANDISER ALERT

First for Women, In Touch, Life & Style, Closer & Topix have ceased publication.

Please fill checkout pockets with titles indicated below.

ON-SALE: 11/21/2025



Merchandising Instructions for Week of 11-14-2025

Us Weekly



Woman's World



Star



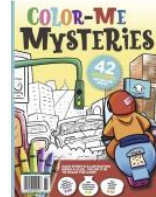
Globe



Us Weekly
Pocket #3



Woman's World
Pocket #3



National
Enquirer



National
Examiner



Merchandiser Alert + McClatchy Weeklies:

On-Sale: 11/14/25



On-Sale: 11/07/25



On-Sale: 10/31/25



On-Sale: 10/24/25



Puzzle Digest Covers

On-Sale: 11/14/2025

Checkout

Mainline:



Archie

Tiny Take
Alongs



SRS MAG/BOOK SURVEY
REORDER INSTRUCTIONS

Product Group MAGAZINE/BOOK SURVEY ▼

Store #:

Your ID#:

10355 SHOPRITE 355
V42787
808 ROUTE 46
PARSIPPANY, NJ

SURVEY

BRAND: MAGAZINE/BOOK RETAILER

**Please Remember to Scan the
corresponding Magazine QR
code for EACH Magazine
Invoice**

Did you service the
magazines at the
Checkouts? ☐ YES ☐ NO

If not, please
explain.

Did you service the
magazines on the
Mainline? ☐ YES ☐ NO

If not, please explain

**Please Remember to Scan the
corresponding Book QR code for
EACH Book Invoice**

Did you receive a
book shipment? ☐ YES ☐ NO

Did you pack out the
book shipment? ☐ YES ☐ NO

If not, please
explain.

Comments, if none
enter none.

Thank You for your information!

Your confirmation # is 1306496

BRAND: MAGAZINE/BOOK

If the QR Code does not scan
and the Alternate Number is
not legible

No file chosen

Please take a picture of the
Tote Label or Invoice and
Upload

**Additional Book Shortage
Questions**

Are the Children's Books Out of
Stock? ☐ YES ☐ NO

Are the Mass Market Paperback
Books Out of Stock? ☐ YES ☐ NO

**Additional Book Shortage
Questions**

Are the Children's Books Out
of Stock? ☐ YES ☐ NO

Are the Mass Market
Paperback Books Out of
Stock? ☐ YES ☐ NO

Are the Trade Books Out of
Stock? ☒ YES ☐ NO
**(Stop & Shop
Only)**

How many empty pockets?

**NEW – STOP & SHOP TRADE BOOKS OUT OF
STOCK FIELD**

NEWSLETTER WEBSITE:
[HTTP://HUDSONNEWS.COM](http://HUDSONNEWS.COM)
USER NAME: hudsonnewsletter
PASSWORD:
newsletter@hudson

REORDERS FOR HUDPAR, HMAD & MDI:
MAGREORDER@HUDSONNEWS.COM &
CUSTOMERSERVICE@HUDSONNEWS.COM

DELIVERY QUESTIONS

DELIVERYDEPARTMENT@HUDSONNEWS.COM
& **CUSTOMERSERVICE@HUDSONNEWS.COM**

MAGAZINE

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ALL STORES:**

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CUSTOMERSERVICE@HUDSONNEWS.COM

BOOKS

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SHORTAGES/NOF REPORTING FOR
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SRS = STORE REPORTING SYSTEM
GO TO & SAVE
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