

**SRS SURVEYS – MANDATORY**

**QR CODE SCANNING**

**ALL MERCHANDISERS MUST SCAN ONE QR CODE FOR EVERY MAGAZINE  
INVOICE AND BOOK INVOICE RECEIVED.**

**WEEKLY PACKOUT SURVEY – PLEASE ADD COMMENTS**

**PENNY PRESS - FAMILY FAVORITES**  
**24 COPY PRE-PACK DISPLAYS – WINTER EDITION**  
**ON SALE 12/10/2025**

**PLEASE PLACE IN SEASONAL AISLE OR HIGH TRAFFIC  
AREA.**

**SELECT STORES:**

ACME  
CVS  
FOOD LION  
GIANT MARTINGS  
HANNAFORDS  
HARRIS TEETER  
KARNS  
KING KULLEN

REDNERS  
SAFEWAY  
SHOPRITE  
STOP & SHOP  
TOPS  
WALGREENS  
WALMART  
WEIS





**KAPPA BLUE RIBBON MAINLINE SHELF  
EXTENDER**  
**PRE-PACK SDISPLAYTO SELECT STORES**  
**ON SALE 12/18/2025**

**SELECT STORES**

**STOP & SHOP - MASS MARKET BOOK SECTIONS**  
**MASS MARKET PAPERBACKS TRANSITION TO PUZZLES PROJECT**

**SRS SURVEY QUESTIONS HAVE BEEN ADDED!**  
**PICTURE REQUIRED AFTER COMPLETION OF RESET**

**REMOVING ALL PAPERBACK BOOKS FROM THE BOOK RACK, SUBMITTING RETURNS  
TO THE RECEIVER AND FILLING EMPTY SPACE WITH PUZZLE CATEGORY**

**STOP & SHOP PUZZLE REORDERS BEING SHIPPED STARTING 11/13/2025 FOR  
PROJECT**



**BEFORE RESET**



**AFTER RESET**



## Hearst Lifestyle Polybag @ TARGET CHECKOUT

featuring **"HOLIDAY" issues** of two Hearst titles:

**Food Network Magazine and HGTV Magazine**

Bipad Name	BIPAD	On-Sale Date	Issue Code	Cover Price	# OF STORES	Zero Suppressed UPC
Hearst Lifestyle Polybag	40091	12/2/25	202512	12.99	ALL CHECKOUT STORES	0-274371-0

**IN ALL TARGET CHECKOUT STORES**

Place Hearst Lifestyle **POLYBAG** in the **HEARST BRANDS** pocket.

SPC SPS CL 52 L 985	A 3	REGULATORY MEDIA SPS CL 079 L 219	A 3	REGULATORY LIFESTYLE SPECIALS CL 079 L 655	A 3	SPC SPS CL 52 L 985	A 3	REGULATORY MEDIA SPECIALS CL 079 L 219	A 3	SPC SPS CL 52 L 985	A 3	REGULATORY LIFESTYLE SPECIALS CL 079 L 655	A 3	SPC SPS CL 52 L 985	A 3
PEOPLE CL 054 L 899	A 4	TOP SPS CL 415 L 324	A 5	PEOPLE CL 054 L 899	A 4	TOP SPS CL 415 L 324	A 5	PEOPLE CL 054 L 899	A 4	TOP SPS CL 415 L 324	A 5	PEOPLE CL 054 L 899	A 4	TOP SPS CL 415 L 324	A 5
WAG SPS CL 496 L 229	A 7	MEREDITH SPECIALS CL 443 L 283	A 8	WAG SPS CL 496 L 229	A 7	MEREDITH SPECIALS CL 443 L 283	A 8	WAG SPS CL 496 L 229	A 7	MEREDITH SPECIALS CL 443 L 283	A 8	WAG SPS CL 496 L 229	A 7	MEREDITH SPECIALS CL 443 L 283	A 8
REGULATORY MEDIA SPECIALS CL 079 L 219	A 3	TOP SPS CL 415 L 324	A 5	REGULATORY MEDIA SPECIALS CL 079 L 219	A 3	TOP SPS CL 415 L 324	A 5	REGULATORY MEDIA SPECIALS CL 079 L 219	A 3	TOP SPS CL 415 L 324	A 5	REGULATORY MEDIA SPECIALS CL 079 L 219	A 3	TOP SPS CL 415 L 324	A 5
REGULATORY ENTERTAINMENT SPECIALS CL 073 L 713	A 9	US WEEKLY CL 443 L 889	A 12	REGULATORY ENTERTAINMENT SPECIALS CL 073 L 713	A 9	US WEEKLY CL 443 L 889	A 12	REGULATORY ENTERTAINMENT SPECIALS CL 073 L 713	A 9	US WEEKLY CL 443 L 889	A 12	REGULATORY ENTERTAINMENT SPECIALS CL 073 L 713	A 9	US WEEKLY CL 443 L 889	A 12
HEARST SPECIALS CL 079 L 655	A 3	HEARST BRANDS CL 079 L 655	A 3	HEARST SPECIALS CL 079 L 655	A 3	HEARST BRANDS CL 079 L 655	A 3	HEARST SPECIALS CL 079 L 655	A 3	HEARST BRANDS CL 079 L 655	A 3	HEARST SPECIALS CL 079 L 655	A 3	HEARST BRANDS CL 079 L 655	A 3
WOMANS WORLD CL 058 L 277	A 22	WOMANS WORLD CL 058 L 277	A 22	WOMANS WORLD CL 058 L 277	A 22	WOMANS WORLD CL 058 L 277	A 22	WOMANS WORLD CL 058 L 277	A 22	WOMANS WORLD CL 058 L 277	A 22	WOMANS WORLD CL 058 L 277	A 22	WOMANS WORLD CL 058 L 277	A 22

Customer Left



**McClatchy Media**  
Powered by Possibilities



**ACME, KARN'S, SHOPRITE, STOP & SHOP &  
WALMART SELECT STORES**  
**A360-PENNY PRESS PUZZLE SPINNERS**

**SURVEY IS ACTIVE TO REORDER!**





CVS added a magazine and greeting card checkout fixture in select Health Hub stores.  
The display is located at front of store

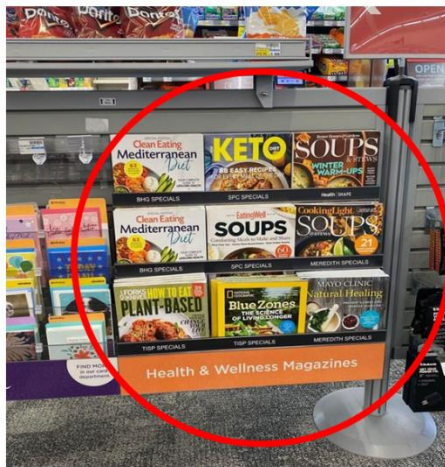
Place the correct Health & Wellness Special Editions with these UPCs

**TISP SPECIALS**

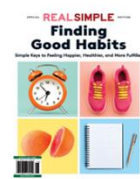
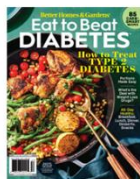
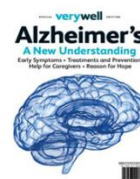
**SPC SPECIALS**

**BHG SPECIALS**

**MEREDITH SPECIALS**



- This fixture is in 257 CVS Health Hub stores
- Participating store list attached



**HEARST**  
specials

## Hearst Specials Checkout Merchandising Instructions

CHECKOUT POCKETS WITH A **Hearst Specials** LOGO  
SHOULD ONLY HAVE MAGAZINES WITH  
THE **HEARST SPECIALS** BOX UNDER THE UPC.  
(Do not place any other magazines in these pockets.)



## Weekly Magazine Placement

**Week of December 14**

CONTINUING



CONTINUING



NEW



Alternating Pockets

**Week of December 21**

CONTINUING



CONTINUING



CONTINUING



Alternating Pockets

**CHECKOUT COVERS**

PLACE IN DESIGNATED POCKETS AS SHOWN ON THE BARCODE.

**People Inc.**

On-Sale: Dec 12, 2025



On-Sale: Dec 5, 2025

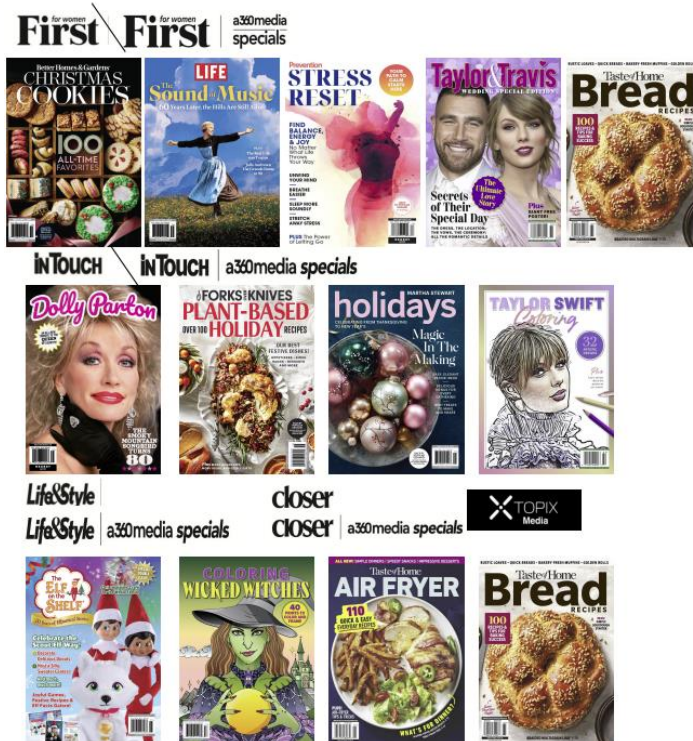


**MERCHANDISER ALERT**

First for Women, In Touch, Life & Style, Closer & Topix have ceased publication.

Please fill checkout pockets with titles indicated below.

ON-SALE: 12/12/2025





Merchandiser Alert + McClatchy Weeklies:

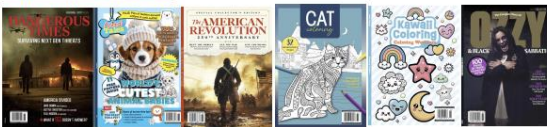
**On-Sale: 12/12/25**



**On-Sale: 12/05/25**



**On-Sale: 11/28/25**



**On-Sale: 11/21/25**



Puzzle Digest Covers

**On-Sale: 12/12/2025**

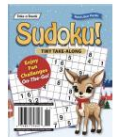
Checkout

Mainline:



Digest

Tiny Take  
Along



**Merchandising Instructions for Week of 12-12-2025**

Us Weekly



Woman's World



Star



Globe



Us Weekly  
Pocket #3



Woman's World  
Pocket #3



National  
Enquirer



National  
Examiner



**SRS MAG/BOOK SURVEY**  
**REORDER INSTRUCTIONS**

Product Group MAGAZINE/BOOK SURVEY ▼

Store #:

Your ID#:

10355 SHOPRITE 355  
V42787  
808 ROUTE 46  
PARSIPPANY, NJ

**SURVEY**

BRAND: MAGAZINE/BOOK RETAILER

**Please Remember to Scan the  
corresponding Magazine QR  
code for EACH Magazine  
Invoice**

Did you service the  
magazines at the  
Checkouts? ☐ YES ☐ NO

If not, please  
explain.

Did you service the  
magazines on the  
Mainline? ☐ YES ☐ NO

If not, please explain

**Please Remember to Scan the  
corresponding Book QR code for  
EACH Book Invoice**

Did you receive a  
book shipment? ☐ YES ☐ NO

Did you pack out the  
book shipment? ☐ YES ☐ NO

If not, please  
explain.

Comments, if none  
enter none.

Thank You for your information!

Your confirmation # is 1306496

BRAND: MAGAZINE/BOOK

If the QR Code does not scan  
and the Alternate Number is  
not legible

No file chosen

Please take a picture of the  
Tote Label or Invoice and  
Upload

**Additional Book Shortage  
Questions**

Are the Children's Books Out of  
Stock? ☐ YES ☐ NO

Are the Mass Market Paperback  
Books Out of Stock? ☐ YES ☐ NO

**Additional Book Shortage  
Questions**

Are the Children's Books Out  
of Stock? ☐ YES ☐ NO

Are the Mass Market  
Paperback Books Out of  
Stock? ☐ YES ☐ NO

Are the Trade Books Out of  
Stock? ☒ YES ☐ NO  
**(Stop & Shop  
Only)**

How many empty pockets?

**NEW – STOP & SHOP TRADE BOOKS OUT OF  
STOCK FIELD**

**NEWSLETTER WEBSITE:**

**[HTTP://HUDSONNEWS.COM](http://HUDSONNEWS.COM)**

**USER NAME: hudsonnewsletter**

**PASSWORD:**

**newsletter@hudson**

**REORDERS FOR HUDPAR, HMAD & MDI:**

**[MAGREORDER@HUDSONNEWS.COM](mailto:MAGREORDER@HUDSONNEWS.COM) &  
[CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**DELIVERY QUESTIONS**

**[DELIVERYDEPARTMENT@HUDSONNEWS.COM](mailto:DELIVERYDEPARTMENT@HUDSONNEWS.COM)  
& [CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**MAGAZINE**

**DISTRIBUTION  
ALL STORES:**

**[DISTRIBUTION@HUDSONRPM.COM](mailto:DISTRIBUTION@HUDSONRPM.COM) and  
[CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**BOOKS**

**BOOK ORDERS/REORDERS  
SHORTAGES/NOF REPORTING FOR  
BOOKS**

**[BOOKREORDER@HUDSONNEWS.COM](mailto:BOOKREORDER@HUDSONNEWS.COM);  
[BOOKSHORTAGE@HUDSONNEWS.COM](mailto:BOOKSHORTAGE@HUDSONNEWS.COM)  
& [CUSTOMERSERVICE@HUDSONNEWS.COM](mailto:CUSTOMERSERVICE@HUDSONNEWS.COM)**

**SRS = STORE REPORTING SYSTEM**

**GO TO & SAVE**

**[WWW.HUDSONRPM.COM/SURVEY](http://WWW.HUDSONRPM.COM/SURVEY)**

**EMAIL ANY QUESTIONS TO:**

**[SRS@HUDSONNEWS.COM](mailto:SRS@HUDSONNEWS.COM)**

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