

SRS SURVEYS – MANDATORY

QR CODE SCANNING

**ALL MERCHANDISERS MUST SCAN ONE QR CODE FOR EVERY MAGAZINE
INVOICE AND BOOK INVOICE RECEIVED.**

WEEKLY PACKOUT SURVEY – PLEASE ADD COMMENTS

EOW ROTATION FOR 05/15/2025 – 05/20/2025 = B WEEK

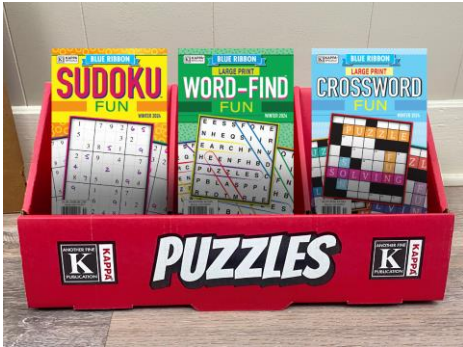


KAPPA WORLD OF PUZZLES
30 COPY PRE=PACKED SUMMER DISPLAY
TO SELECT STORES ON SALE 05/08/2025

ACME
FOOD LION
HANNAFORD
KING KULLEN
PRICE CHOPPER
SHOPRITE
STOP & SHOP
TARGET'WALGREENS
WALMART
WEIS

**KAPPA BLUE RIBBON MAINLINE SHELF
EXTENDER**

**21 COPY PRE-PACKED SUMMER DISPLAY
TO SELECT STORES ON SALE 05/08/2025**



**ACME
CVS
DUANE READE
HANNAFORD
KING KULLEN
PRICE CHOPPER
SAFEWAY
SHOPRITE
STOP & SHOP
TARGET
TOPS
WALMART
WEIS**

ATTENTION MAGAZINE MERCHANDISER

Penny Dell \$3.98 Puzzle Display

**ONLY DISPLAY PENNY OR DELL PUZZLES
NO OTHER PUBLISHERS ARE ALLOWED ON DISPLAY**



**ATTACH NEW DISPLAY TO MAGAZINE RACK
REMOVE ALL OLDER DISPLAYS FROM STORE**



PennyDellPuzzles



**PENNY PRESS SHELF EXTENDERS
WALMART ON SALE 05/01/2025**

SELECT STORES

ACME, KARNS, SHOPRITE, STOP & SHOP & WALMART SELECT STORES
A360-PENNY PRESS PUZZLE SPINNERS

SURVEY IS NOW ACTIVE TO REORDER!

EMAIL TO LBROWNFIELD@HUDSONNEWS.COM
WITH ANY QUESTIONS OR IF YOU NEED A REORDER



MERCHANDISER ALERT:



CVS added a magazine and greeting card checkout fixture in select Health Hub stores.

The display is located at front of store

Place the correct Health & Wellness Special Editions with these UPCs

TISP SPECIALS

SPC SPECIALS

BHG SPECIALS

Meredith SPECIALS



- This fixture is in 257 CVS Health Hub stores
- Participating store list attached



Starting with the 5/2/2025 on-sale date, all UPC slugs will feature both "a360 media" and "McClatchy Media" branding. As retail pockets are gradually rebranded from "a360 media" to "McClatchy Media," both names will appear during the transition.

Just a reminder- our SIPs merchandising strategy uses both the branded checkout pockets and every third pocket of our weeklies. Letter codes indicate placement priority: "A" goes in the best a360 media/McClatchy Media Specials pocket, "B" in the next best, and so on.

Thank you for your attention to this matter!

MERCHANDISER ALERT – SIP CHECKOUT COVERS

On-Sale:
May 16, 2025



On-Sale:
May 9, 2025



a360media specials



MERCHANDISING INSTRUCTIONS for week of 5-16-2025

Woman's World

a360media
specials

WALMART
CORRUGATED
POCKETS

for women
First

a360media
specials

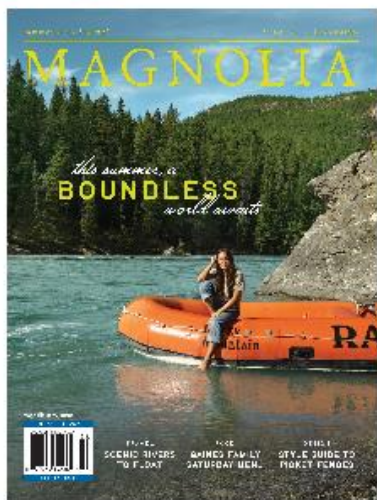
Pocket #1

Pocket #2

Pocket #3



First NOW BI-WEEKLY



Title: Meredith MPP – MAGNOLIA JOURNAL
Bipad: 14260
Issue: 2025-52 – SUMMER
On Sale: 05/16/2025
Off Sale: 08/15/2025
UPC: 0-70989-14260-2
Price: \$9.99 US / \$12.99 CAN

Target Merchandisers:

Please place 6 copies of **Magnolia Journal** in the plastic easel in the **Hearth & Hand** department in your Target store. This area is located in the housewares section of the store.





MERCHANDISING INSTRUCTIONS for week of 5-16-2025

US | a360media specials



Pocket #3



inTOUCH | a360media specials



Life&Style | a360media specials



DISPLAY ARCHIE RELEASES
IN ARCHIE POCKETS **AND**
A360media DIGEST SIP
POCKETS



Mini Puzzle Books:
Please display these on
the mainline or in puzzle
spinners, if applicable



MERCHANDISING INSTRUCTIONS for week of 5-16-2025:

GLOBE | a360media specials

Pocket #1



Pocket #2



Pocket #3



NATIONAL ENQUIRER | a360media specials



Star | a360media specials



NATIONAL Examiner | a360media specials



closer | a360media specials

HEARST
specials

MERCHANDISER ALERT – Puzzle/Digest Covers

Week of April 27



MERCHANDISER ALERT – SIP CHECKOUT COVERS

Dotdash
meredith

On-Sale: May 16, 2025



On-Sale: May 9, 2025



On-Sale: May 2, 2025



On-Sale: Apr 25, 2025



SRS MAG/BOOK SURVEY
REORDER INSTRUCTIONS

Product Group MAGAZINE/BOOK SURVEY ▼

Store #:

Your ID#:

10355 SHOPRITE 355
V42787
808 ROUTE 46
PARSIPPANY, NJ

SURVEY

BRAND: MAGAZINE/BOOK RETAILER

Please Remember to Scan the corresponding Magazine QR code for EACH Magazine Invoice

Did you service the magazines at the Checkouts? ☐ YES ☐ NO

If not, please explain.

Did you service the magazines on the Mainline? ☐ YES ☐ NO

If not, please explain

Please Remember to Scan the corresponding Book QR code for EACH Book Invoice

Did you receive a book shipment? ☐ YES ☐ NO

Did you pack out the book shipment? ☐ YES ☐ NO

If not, please explain.

Comments, if none enter none.

Thank You for your information!

Your confirmation # is 1306496

BRAND: MAGAZINE/BOOK

If the QR Code does not scan and the Alternate Number is not legible No file chosen

Please take a picture of the Tote Label or Invoice and Upload

Additional Book Shortage Questions

Are the Children's Books Out of Stock? ☐ YES ☐ NO

Are the Mass Market Paperback Books Out of Stock? ☐ YES ☐ NO

Additional Book Shortage Questions

Are the Children's Books Out of Stock? ☐ YES ☐ NO

Are the Mass Market Paperback Books Out of Stock? ☐ YES ☐ NO

Are the Trade Books Out of Stock? ☒ YES ☐ NO **(Stop & Shop Only)**

How many empty pockets?

NEW – STOP & SHOP TRADE BOOKS OUT OF STOCK FIELD

NEWSLETTER WEBSITE:

[HTTP://HUDSONNEWS.COM](http://HUDSONNEWS.COM)

USER NAME: hudsonnewsletter

PASSWORD:

newsletter@hudson

REORDERS FOR HUDPAR, HMAD & MDI:

**MAGREORDER@HUDSONNEWS.COM &
CUSTOMERSERVICE@HUDSONNEWS.COM**

DELIVERY QUESTIONS

**DELIVERYDEPARTMENT@HUDSONNEWS.COM
& CUSTOMERSERVICE@HUDSONNEWS.COM**

MAGAZINE

**DISTRIBUTION
ALL STORES:**

**DISTRIBUTION@HUDSONRPM.COM and
CUSTOMERSERVICE@HUDSONNEWS.COM**

BOOKS

**BOOK ORDERS/REORDERS
SHORTAGES/NOF REPORTING FOR
BOOKS**

**BOOKREORDER@HUDSONNEWS.COM;
BOOKSHORTAGE@HUDSONNEWS.COM
& CUSTOMERSERVICE@HUDSONNEWS.COM**

SRS = STORE REPORTING SYSTEM

GO TO & SAVE

WWW.HUDSONRPM.COM/SURVEY

EMAIL ANY QUESTIONS TO:

SRS@HUDSONNEWS.COM

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